Shape the way the GRI Standards and the International <IR> Framework are used in Integrated Reporting

Businesses do not operate in a vacuum; a variety of resources and relationships shape the way a company creates value and affects the impacts it has on the world. Only by capturing the full picture can a company thrive, and sustainability reporting is a vital tool in this process. Corporate reporting must be viewed through a wider lens, to break down silos and enable a more integrated view of performance. The Corporate Leadership Group on Integrated Reporting (CLG<IR>) is the unique platform to explore this.

GRI and the IIRC

<IR> helps organizations to communicate a clear, concise, integrated story that explains how all of their resources are creating value. Sustainability reporting is central to <IR> and the GRI Standards are an important starting point to ensure that robust sustainability metrics are included in integrated reports. Both organizations share a vision of the evolution of corporate reporting for the 21st century in which <IR> and sustainability reporting both play an important role, especially in the context of sustainable development.

To strengthen the relationship on a more practical level, GRI and the IIRC are collaborating on the CLG<IR> 2017, bringing together corporate leaders to explore the future of integrated and sustainability reporting.

CLG<IR> 2017

Coordinated by GRI and the IIRC, the Corporate Leadership Group on Integrated Reporting will explore practical questions such as:

- How companies can embed sustainability into the heart of their operations and business strategy by leveraging GRI Standards and the International <IR> Framework.
- How companies can use GRI Standards and the International <IR> Framework to demonstrate integrated thinking and communicate how value is created across all relevant capitals.
- How companies can identify and design appropriate disclosures that demonstrate performance against strategy.
- How a company’s integrated report can have a meaningful influence on investors’ understanding and perception of the business.

1. **BE CENTRAL TO GLOBAL DISCUSSIONS**
   - Engage with the world’s leading sustainability and integrated reporting experts and thought leaders
   - Participate in a series of four international Leadership Labs to identify practical solutions to integrated reporting challenges

2. **SHAPE THE FUTURE WITH YOUR PEERS**
   - Gain direct, relevant and critical feedback from peers to progress towards better integrated reporting processes
   - Explore how sustainability information can best be used to improve decision making, inform strategy and manage risk

3. **PROFILE YOUR WORK**
   - Get recognition for your work: feature your Corporate Leadership Group member profile and logo on the GRI and the IIRC websites
   - Improve your standing and reputation with multimedia coverage of the outcomes of the Group’s work
The Program 2017

The CLG<IR> 2017 program will be developed by GRI and the IIRC and delivered in partnership with Incite*. Informed by feedback from the first CLG<IR> program (2015-2016), there will be four Leadership Labs in 2017, incorporating peer review and the participation of experts and thought leaders from across the IIRC’s network and GRI’s multi-stakeholder network.

Lab 1 – Strategic Insights: Learning, Exploring and Reviewing

Gain a practical understanding of the relationship between the GRI Standards and the International <IR> Framework, direct from GRI and IIRC leadership, with an exclusive opportunity to share your challenges, ask questions and provide feedback. Then reflect on recent developments and take part in a peer review exercise.

Lab 2 and Lab 3 – Defining Disclosures for Integrated Reporting: Reflecting on the Capitals

Identify best practices and start defining disclosures in an intensive two-day Leadership Lab. Take a deep dive into the practical implications of reporting using the IIRC capitals, reflecting on the implications for disclosure related to two capitals selected by the Group.

Lab 4 – Understanding and Influencing the Investor Community

Discover how companies can influence the investor community through meaningful integrated reporting. Collaborate with investors to come up with solutions that improve dialogue and have a positive impact on corporate transparency and investor decision making.

* Incite is an advocacy-based advisory network, founded in South Africa. Incite works with leading companies and advocacy organizations in the areas of corporate strategy and performance, reporting and stakeholder engagement, innovation and organizational development, harnessing the dynamism of the corporate sector to effect positive social change.

JOIN THE CORPORATE LEADERSHIP GROUP ON INTEGRATED REPORTING

GRI and the IIRC invite companies ready to take the lead on integrated reporting to apply to join the Group, if they fulfill the following criteria:

- Have a robust experience in sustainability reporting
- Have existing experience of, or who are seriously considering integrated reporting

The annual fee for the Corporate Leadership Group on Integrated Reporting 2017 is €24,000. This payment includes the GOLD Community annual contribution and access to all the benefits in the GOLD Community program.

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