



The Corporate Action Group for Reporting on the Sustainable Development Goals



An Action Platform to help shape the future of corporate reporting on the SDGs



We are at a key moment in the evolution of sustainability, and transparency is fast becoming the new paradigm for conducting business. The UN Sustainable Development Goals (SDGs) have ushered in a new era of development objectives to tackle the world's most pressing problems, and the active participation of business is a principle driver in achieving these goals. Best practices for corporate reporting on the SDGs, however, have yet to be established.

To address this challenge, the United Nations Global Compact and the Global Reporting Initiative (GRI) have partnered to develop the ground-breaking Action Platform Reporting on the SDGs. Together, we are inviting representatives from leading businesses to join its Corporate Action Group in 2018 to help influence a greater multi-stakeholder movement that will play a pivotal role in shaping the future of corporate reporting on the SDGs.

Join the Corporate Action Group in 2018 to:

1

INFLUENCE GLOBAL DISCUSSIONS

- Access a community of global experts, peers and investors to gain cutting edge insights and help evolve emerging practice
- Influence a multi-stakeholder movement that will shape how business can disclose their performance on the SDGs in a more effective and comparable way

2

TACKLE THE CHALLENGES OF REPORTING ON SDGs

- Engage in a corporate learning program to receive expert guidance and identify solutions and innovative ways to report on your progress towards the SDGs

3

DEMONSTRATE YOUR LEADERSHIP

- Position your company at the forefront of SDG action, together with two leading sustainable development organizations
- Play a pioneering role in the SDG journey, participate in key discussions and significant events convened by the UN



The *Reporting on the SDGs* Action Platform

Reporting on the SDGs aims to leverage the GRI Standards – the world’s most widely used sustainability reporting standards – and the Ten Principles of the UN Global Compact. By doing so, businesses are able to incorporate SDG reporting into their existing processes, ultimately empowering them to act and make achieving the SDGs a reality. The Principles for Responsible Investment (PRI) initiative is also a partner of the platform, helping to increase the value of corporate sustainability disclosures for the financial community.

The Corporate Action Group & Multi-stakeholder Advisory Committee

There are two formations under the platform: a Corporate Action Group (comprised of business representatives) and a broader Multi-stakeholder Advisory Committee.

The Corporate Action Group (CAG) serves as a business engagement and peer learning forum, where members can show leadership in their SDG reporting practices by helping define and promote their business contributions to the SDGs.

The Multi-stakeholder Advisory Committee (MAC) comprises the CAG plus representatives from governments, international and civil society organizations, investors, trade unions, data users, statistical offices and academics, and will feed into the vital research done by the UN Global Compact and GRI. The MAC will act as a forward-looking international leadership group that guides companies to embrace the SDGs and demonstrate their contribution through reporting.

Reporting on the SDGs: Expected Outcomes

1

GUIDES TO REPORTING ON THE SDGS

Practical Guide: Reporting on the SDGs – A structured approach to help businesses prioritize and report on relevant SDG targets in order to drive action.

Investor-relevant Business Reporting on the SDGs – Complementing the *Practical Guide*, this resource provides a more in-depth understanding of how business can present SDG-related information in an investor-relevant way.

2

RECOMMENDATIONS ON MINING AND AGGREGATING BUSINESS DATA ON SDGS

Recommendations on ways to extract and aggregate business data on SDGs to assess business contribution to the national and global assessment of progress on the SDGs.

3

LESSONS LEARNED FROM EMERGING PRACTICES

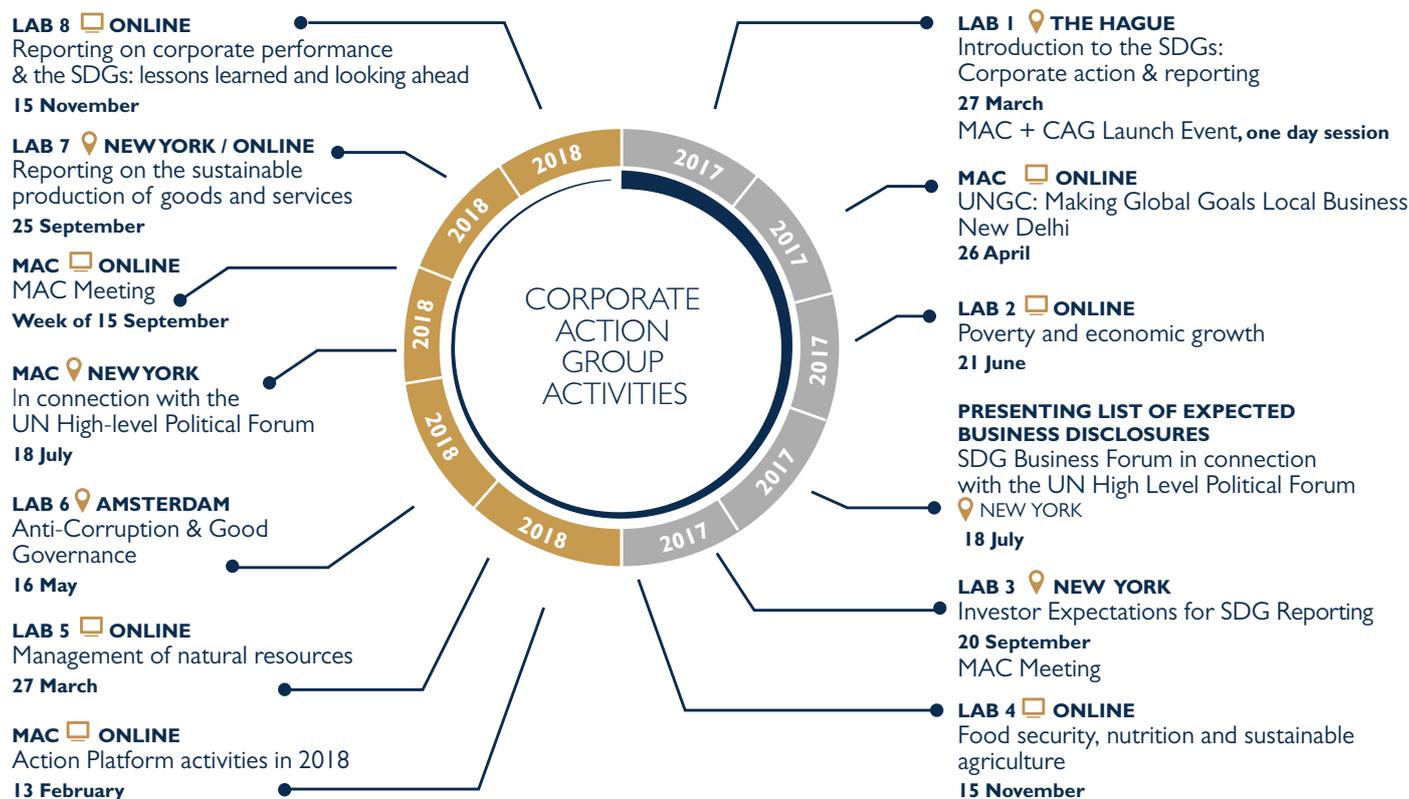
Identify lessons learned from emerging corporate SDG reporting practices, including reporting challenges and recommendations.



The 2018 Program

As a corporate representative, you will participate in the 2018 Corporate Action Group following a thorough learning program to support you towards robust SDG disclosure. The learning program is developed in partnership with SustainAbility, an international strategic consultancy and think-tank. As a CAG member, you will also participate in the broader MAC to help shape the future of SDG reporting.

The program is comprised of four labs, including both online and in-person meetings, and in connection with relevant UN events. The sessions will be delivered through an online platform that allows for the dynamic presentation of content and enables participants to interact with each other. CAG participants will also be invited to additional MAC meetings throughout the program. Please see below an overview with all the activities of Year 1 and Year 2.



SustainAbility is a think-tank and advisory firm inspiring and enabling business to lead the way to a sustainable economy.

JOIN THE CORPORATE ACTION GROUP

GRI and the UN Global Compact invite practitioners from corporations to join the **Corporate Action Group** and become part of the **Reporting on the SDGs** Action Platform. Expressions of interest are welcome from individuals who fulfill the following criteria:

- You work for an organization which is a GRI GOLD Community member and/or a participant of the UN Global Compact
- You have at least three years of sustainability reporting experience
- You are ready to share your company's perspectives and ideas on their contributions and disclosures related to the SDGs

The annual fee to participate in the Corporate Action Group is set on a sliding scale related to the operating revenue of your organization*

5bn+	€ 14,000	(\$15,000)
1bn-5bn	€ 10,000	(\$10,750)
<1bn	€ 8,000	(\$8,600)

* This is in addition to your GOLD Community and/or UN Global Compact engagement fees

GET IN TOUCH

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