JOIN THE TASK FORCE ON CREATING A CULTURE OF HEALTH FOR BUSINESS

GRI, in partnership with the Robert Wood Johnson Foundation (RWJF), is opening a call for businesses across industries to join a Taskforce on the Culture of Health for Business (Taskforce COH4B). Up to 15 US-based companies have an opportunity to act as peer influencers, and best practice models and talk about what a Culture of Health for Business means, how it is measured, and the challenges to its adoption. GRI and RWJF will lead the discussion regarding the messages and tools the corporate community needs to make a Culture of Health for Business a reality.

Background and Context:

Businesses have a considerable impact on the physical and mental health and well-being of employees and their communities. Their extensive economic, social and health influence also means that they have an opportunity to contribute more positively to a culture of health in the United States.

GRI and RWJF share an interest in the private sector contribution to health through sustainability reporting. Sustainability reporting plays a role in creating healthy communities as it helps companies and organizations identify and assess where their operations can influence the health of their employees and the wider community, leading to better management and decision-making.

The GRI Standards help companies and their stakeholders examine the full breadth of a company’s impacts on population health and wellness, ranging from the expected, such as occupational health and safety, to the more nuanced, including responsible packaging and labeling. GRI and RWJF have partnered to better understand the scientific and technical basis for attributing positive health and business outcomes to these and other business practices.

The corporate sector is crucial to creating a culture of health. The Taskforce represents an opportunity to share your voice and help shape a new framework for how companies understand and integrate health in their business practices.

The project, funded by RWJF, identified a series of suitable health measures for businesses and investors to use, and contextualizes these measures to promote their understanding and adoption.
About GRI:

The Global Reporting Initiative (GRI) is an independent international organization that has pioneered sustainability reporting since 1997. The GRI Global Sustainability Standards (GRI Standards) have been rigorously developed over the years and are now the most widely used in the world. The GRI Standards cover a broad spectrum of sustainability issues, including the subjects of health, wellness and safety. Visit www.globalreporting.org for more information.

About RWJF:

For more than 45 years the Robert Wood Johnson Foundation has worked to improve health and health care. We are working alongside others to build a national Culture of Health that provides everyone in America a fair and just opportunity for health and well-being.

How the Taskforce Will Collaborate:

The Taskforce COH4B will meet three times in person and three times via webinar over an 18 month period. The topics will be determined in advance by GRI and may be amended by feedback of taskforce participants. In-person meetings will be held in New York at the RWJF midtown offices.

Participation Requirements and Fees:

Entities that have issued at least two reports in accordance with the GRI Standards are encouraged to participate in Taskforce COH4B. The project seeks diversity in industry, organization size, stakeholder mix and geographic location.

Fees to participate in the Taskforce on COH4B are as follows.

- Members of the GRI Community: Free
- Non-Members of the GRI Community: $10,000

*The RWJF grant will allow GRI Community members to participate at no cost.*

Each participating organization will designate an organizational representative who is an employee with insight into the organization’s reporting, health impact and/or enterprise risk management responsibilities.

Contact:

For more information about the CH4B program or the Advisory Council and its ToR should contact:

Piya Baptista
Manager, Program Implementation
baptista@globalreporting.org
+1.209.7285233