



# THE CORPORATE LEADERSHIP GROUP ON DIGITAL REPORTING

Shape the Future of Digital Reporting



If you are leading the sustainability reporting process in your company, and want to make the most of your data, GRI's Corporate Leadership Group on **Digital Reporting** may be for you. This CLG seeks answers to common challenges related to the digitalization and data management that corporations producing sustainability reports face today. In the constantly evolving reporting ecosystems, with growing challenges in how to produce and analyze data, GRI and the participating organizations will find opportunities and understand the potential for aligning the data that companies produce, with user demands.

Sustainability reporting is now common practice among upwards of 5000 of the world's largest companies, and two-thirds of these companies are reporting in line with the GRI Standards. Yet, despite widespread availability of standardized sustainability reports, the information they contain is often under-utilized by companies and their stakeholders. Most sustainability disclosures are currently 'locked' in PDF reports. This format, the most commonly used for reporting today, makes assessment to improve

decision-making more cumbersome. It also makes comparison between between peers and scrutiny from stakeholders more difficult. Moving towards digital reporting can help report preparers better deal with the burden of information requests from data users and the inaccuracy of data mining from pdf reports, to address the growing demand for sustainability information from stock exchanges, governments, investors and consumers.

1

## JOIN THE PEER-LEARNING NETWORK

- Explore ways in which companies use technology to address challenges around data collection
- Exchange best practices with peers and find answers to common challenges

2

## EXPLORE NEW TECHNOLOGIES AND SOLUTIONS

- Increase your understanding of the available technologies that can support you in each phase of your reporting process
- Explore solutions for a more efficient internal and external reporting

3

## CO-CREATE THE FUTURE OF DIGITAL REPORTING

- Understand the reporting landscape and the different audiences
- Reflect on your company's current data situation so you can tackle the reporting ecosystem

## THE PROGRAM 2018-2020

The CLG on Digital Reporting offers the opportunity to discuss the main challenges in digitalization of information with your peers, and to explore solutions for more efficient external reporting. We will reflect on the current situation (process and data collection systems) that supports data supply for internal and external stakeholders (data users). We will explore ways in which companies use data and the technologies that support stakeholder engagement practices and the diversification of information for different audiences. The outcomes of the discussion will result in recommendations to support GRI's work on digital reporting and help participants find their way forward in the technologies that support digitalization of sustainability information.



At the end of the second phase, the group will present a series of recommendations in a publication to be shared with the reporting community.

## JOIN THE CLG ON DIGITAL REPORTING

GRI invites reporting companies to discuss relevant topics related to digitalization of sustainability information. You can join the group if the following criteria are met:

- At least 2 reporting cycles of experience
- Users of the GRI Standards

### Participants:

- Each organization can bring up to three colleagues (preferably data management leader, investor relations and CSR data provider)

### Fees

The fees to participate in each phase of the CLG are set on a sliding scale related to the operating revenue of your organization\*

5bn+	€ 14,000
1bn-5bn	€ 10,000
<1bn	€ 8,000

\* This is in addition to your GRI Community fees

### GET IN TOUCH

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