



MBA and business education: *edu-footprints*

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Innovation.
Integration.
Information.

Comparing staged social and educational responses to sustainability

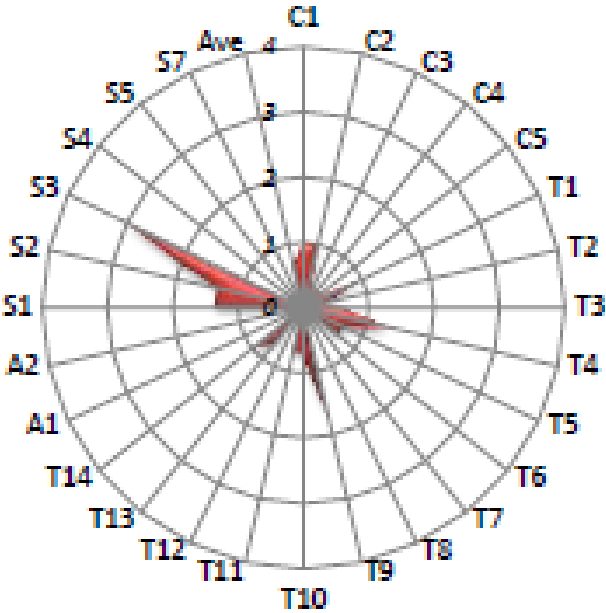
Sustainability transition	Response	State of sustainability	State of education
Very weak	Denial, rejection or minimum	No change (or token / greenwash)	No change (or token)
Weak	'Bolt on'	Cosmetic reform	Education about sustainability (information transfer)
Strong	'Build-in'	Serious greening	Education for sustainability (values included)
Very strong	Re-build or redesign	Wholly integrative	Education as sustainability (i.e. education contributes to changing practices)

Adapted from Sterling (2004)

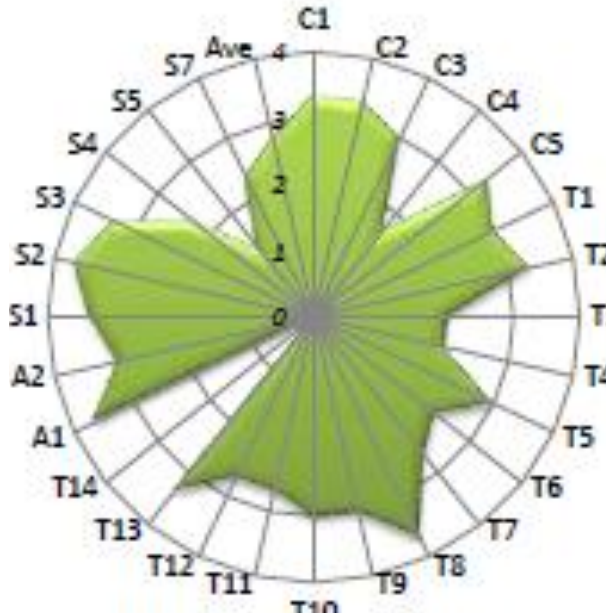
SATCT-MBA

Some results for Rhodes Business School's MBA

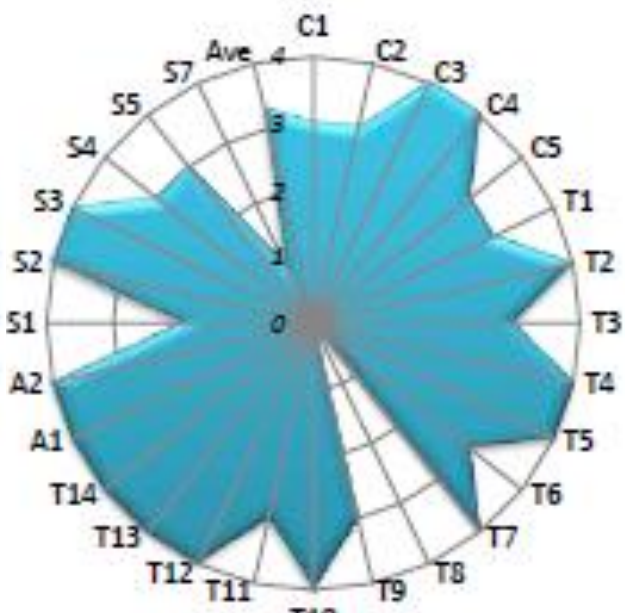
Financial Accounting



Environmental economics



Entrepreneurship



SATCT-MBA

Some results for Rhodes Business School's MBA



Extent to which you're willing to teach sustainability

Extent to which you think sustainability is important in

Extent to which resources are allocated for developing understanding of SD

IR – yet, no integrated education





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Thank you