



# **MBA and business education: *edu-footprints***

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Innovation.  
Integration.  
Information.

# Comparing staged social and educational responses to sustainability

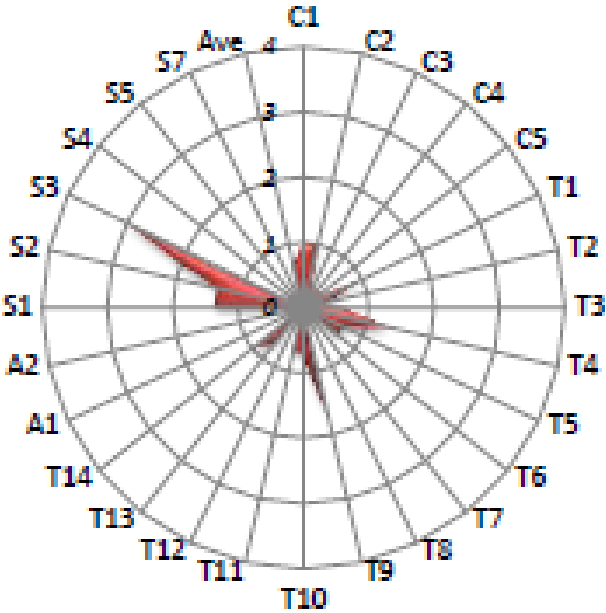
Sustainability transition	Response	State of sustainability	State of education
Very weak	Denial, rejection or minimum	No change (or token / greenwash)	No change (or token)
Weak	'Bolt on'	Cosmetic reform	Education about sustainability (information transfer)
Strong	'Build-in'	Serious greening	Education for sustainability (values included)
Very strong	Re-build or redesign	Wholly integrative	Education as sustainability (i.e. education contributes to changing practices)

*Adapted from Sterling (2004)*

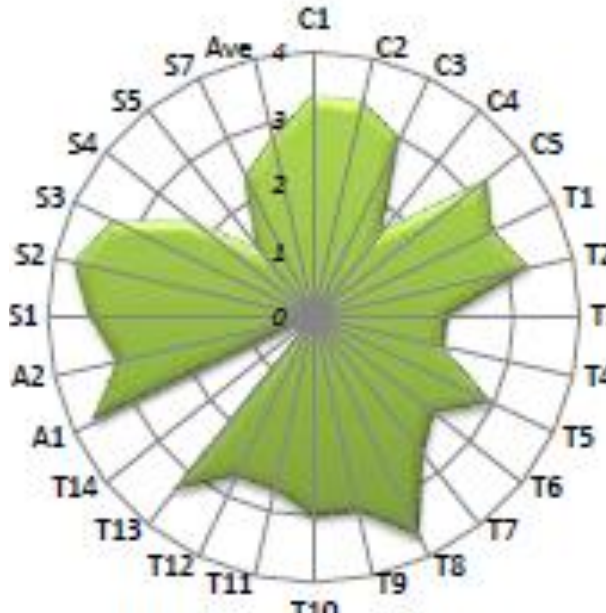
# SATCT-MBA

## Some results for Rhodes Business School's MBA

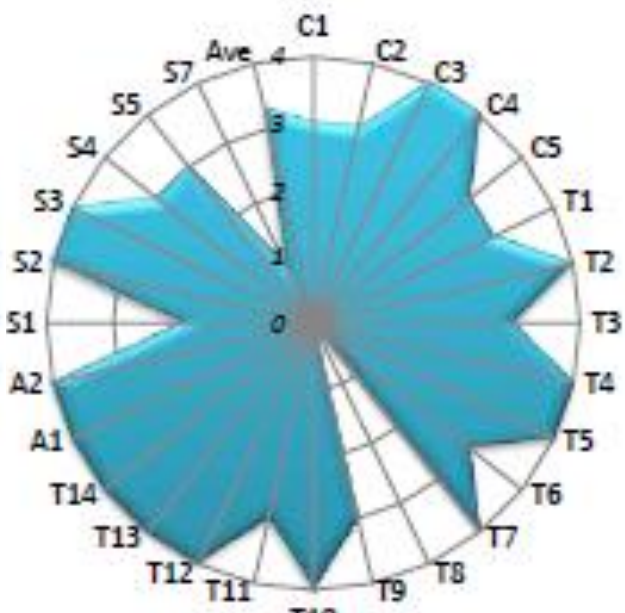
Financial Accounting



Environmental economics



Entrepreneurship



# SATCT-MBA

## *Some results for Rhodes Business School's MBA*



Extent to which you're willing to teach sustainability

Extent to which you think sustainability is important in

Extent to which resources are allocated for developing understanding of SD

# IR – yet, no integrated education





Innovation.  
Integration.  
Information.

**Thank you**