Global Reporting Initiative
Focal Point Australia

Africa Zanella MComm, Head of GRI Focal Point Australia
Australia at a glance

- Population: 23,023,805
- Australia now ranks as the 13th largest economy in the world and the 3rd largest in the Asia Pacific region
- One of the largest global suppliers of raw materials (coal, iron ore, etc)
- Australia’s three largest trading partners - China, Japan and the United States - are also the three largest economies in the world
- Australia has become an attractive investment destination for global investors
170 reporters over the 2011/2012 period

- Of which 80 were ASX listed

- Most represented sectors:
  - Energy & energy utilities (12.9%)
  - Financial Services (11.7%)
  - Mining (7%)
Focal Point Australia activities

**Australian GRI Conference on Sustainability and Integrated Reporting | 2012**
- The largest multi-stakeholder conference in the southern hemisphere focusing on sustainability and integrated reporting
- Attracted over 250 delegates from 11 countries

**Integrating Sustainability Series | 2012-2013**
- Explores the opportunities and challenges presented by GRI’s G4 Sustainability Reporting Framework and the IIRC’s upcoming Integrated Reporting Framework
- 8 workshops over 2012/2013 to approximately 300 participants

**Public Sector reporting | 2012 – ongoing**
- Commissioned by GRI Focal Point Australia with analysis by Manidis Roberts, the publication *Public sector sustainability reporting: Remove the clutter, reduce the burden* demonstrates how GRI sustainability reporting can decrease the reporting burden on government – reducing costs and improving efficiency

**Academic Network | 2013**
- GRI Focal Point Australia has set up a network of leading academics to assist in identifying research opportunities
GRI Focal Point Australia

Thought Leaders Council

- St James Ethics Centre
- CPA Australia
- Financial services
- Construction
- KPMG
- Department of Finance, The Australian Government

- Shaping the Reporting Environment
- Mainstreaming Reporting
- Raise awareness and build capacity in the SEA region
- Contribute to the development of integrated reporting
If you can't define the terminology you cannot measure it, sustainability reporting is a key strategic tool to achieve this.

If you can't measure it you can't be effective in changing, GRI recognizes that sustainability reporting is a journey.

Sustainability reporting can only drive change if it is done well. The GRI Guidelines are there to support all organizations on this strategic journey, to provide focus and disclosure during the reporting process.

The increased demand for sustainability information is inevitable. The GRI Guidelines offer unifying language for sustainability reporting, they enhance comparability.
With thanks to our sponsors:

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cutting through complexity

Australian Government