



Strengthen International Cooperation and Promote the Development of CSR in China

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OUTLINE

- Recent efforts made by Chinese government to promote CSR
- Recommendations on future directions of CSR development in China
- Initiatives taken by the State Information Centre to improve awareness and practice of CSR in China



Recent Efforts by Chinese Government

- A new vision for social and economic development takes roots
- The legal framework for the enforcement of CSR improved
- All stakeholders collaborate to improve social awareness on CSR
- The practice of CSR leads to significant impacts on corporate governance



Current Deficiencies and Recommendations on Future Directions

Deficiencies

- Social awareness still need to be advocated
- Imbalance between different regions and sectors
- Institutional barriers
- The scope of CSR limited and not integrated into business operations
- The evaluation systems and policy measures weak and insufficient
- Proper motivation needed

- Incorporate CSR into the national development strategy
- Establish CSR regulations in compliance with international standards and Chinese characteristics
- Elevate the role of the market with both advocacy and mandatory tools
- Consider classified guidance policies
- Strengthen international communication and cooperation

Recommendations



Initiatives by the State Information Centre

- SIC provides consulting service for policy-making and information technology solutions to Chinese government.
- Mission of the Sino-Dutch CSR project: to establish a platform for communication, dissemination and monitoring of CSR
- Objective of the System: to assist government decision-making, to lead enterprises' self-improvement and to facilitate global procurement.



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