Strengthen International Cooperation and Promote the Development of CSR in China

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• Recent efforts made by Chinese government to promote CSR
• Recommendations on future directions of CSR development in China
• Initiatives taken by the State Information Centre to improve awareness and practice of CSR in China
Recent Efforts by Chinese Government

• A new vision for social and economic development takes roots
• The legal framework for the enforcement of CSR improved
• All stakeholders collaborate to improve social awareness on CSR
• The practice of CSR leads to significant impacts on corporate governance
Current Deficiencies and Recommendations on Future Directions

Deficiencies

– Social awareness still need to be advocated
– Imbalance between different regions and sectors
– Institutional barriers
– The scope of CSR limited and not integrated into business operations
– The evaluation systems and policy measures weak and insufficient
– Proper motivation needed

Recommendations

– Incorporate CSR into the national development strategy
– Establish CSR regulations in compliance with international standards and Chinese characteristics
– Elevate the role of the market with both advocacy and mandatory tools
– Consider classified guidance policies
– Strengthen international communication and cooperation

Recommendations
Initiatives by the State Information Centre

• SIC provides consulting service for policy-making and information technology solutions to Chinese government.

• Mission of the Sino-Dutch CSR project: to establish a platform for communication, dissemination and monitoring of CSR

• Objective of the System: to assist government decision-making, to lead enterprises’ self-improvement and to facilitate global procurement.
Thank You