



Sustainability Strategy & Sustainable Supply Chain Strategy

Hispanic Latin America Delegation Panel



REGIONAL PRESENTATION: LATIN AMERICA
Amsterdam, The Netherlands, May 24, 2013

Innovation.
Integration.
Information.

Panelists

Ana Paula Fernández del Castillo Quintana

Sustainability Director
ICA México

Juan Camilo Padilla

Sustainability Coordinator
Independence Drilling S.A. Colombia

Dr. José Manuel de la Sota

Governor
Province of Córdoba, Argentina

Moderators

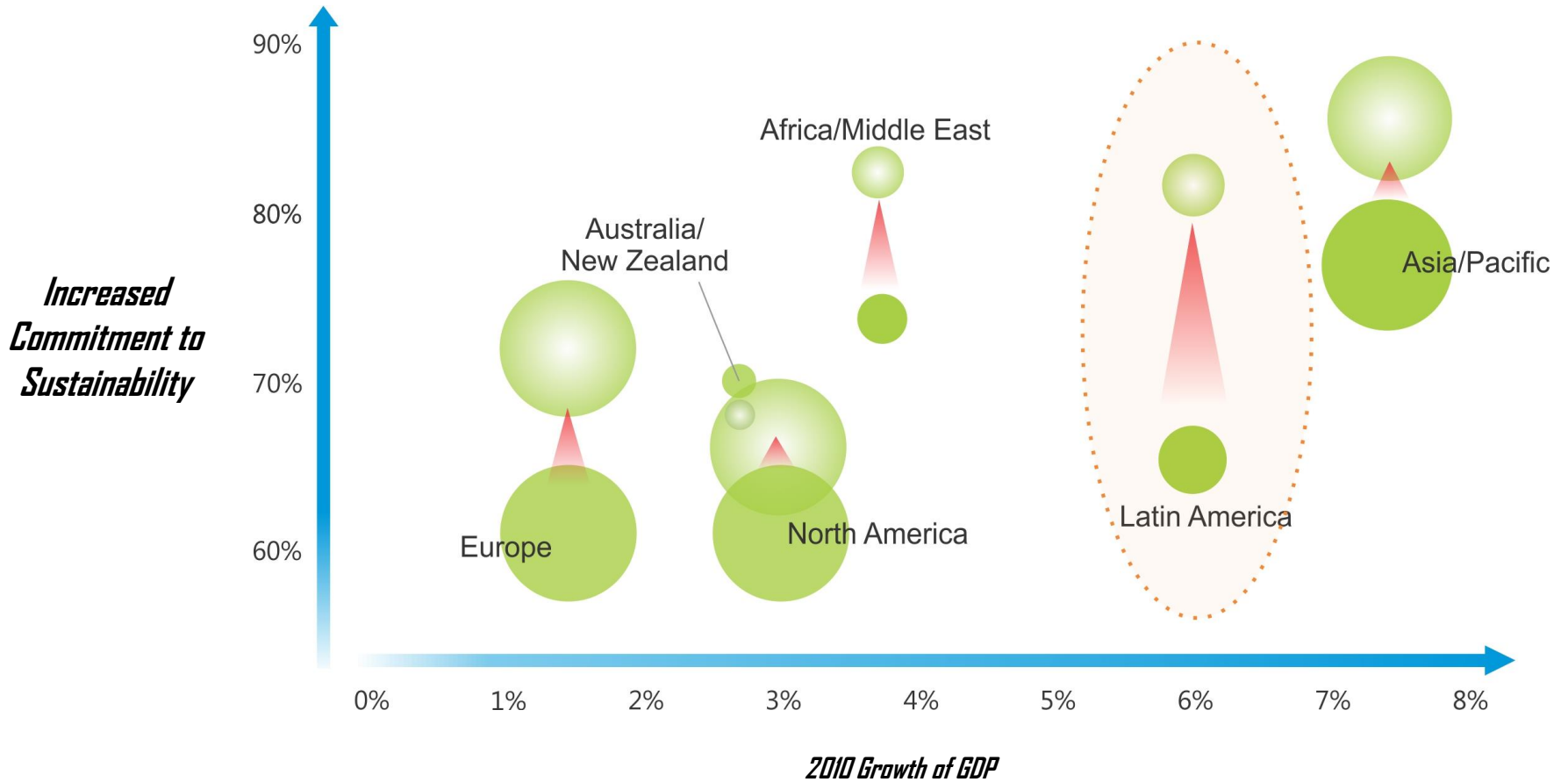
Tonia de Sousa-Shields

Partner
ES Global Consulting

Felipe Arango

Global Partner
BSD Consulting- Colombia-
Mexico-USA

Latin America is next!



Source: "Sustainability Nears a Tipping Point", MIT Sloan Management Review 2012 in collaboration with Boston Consulting Group

The State of Social Responsibility in Latin America 2011

Foro Empresa

1,279 executives

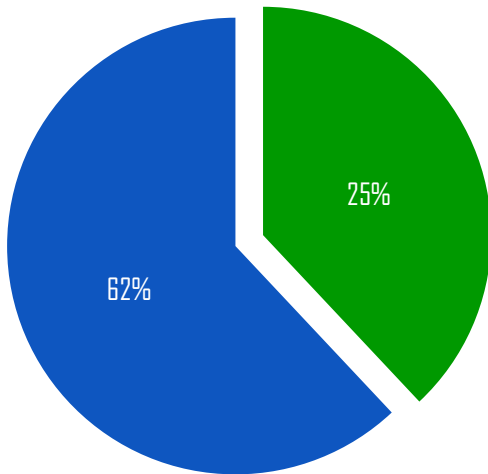
1,927 consumers

September, 2011.



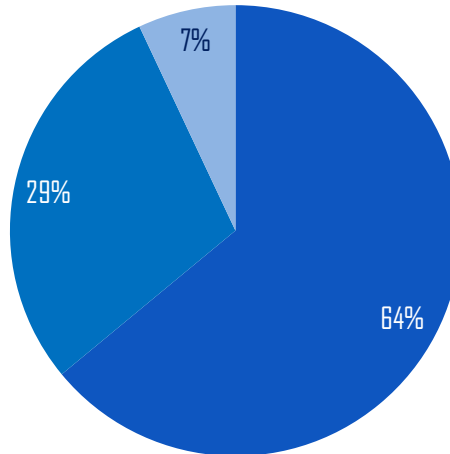
Multinational Subsidiaries Leading but Nationals Catching Up

All Firms



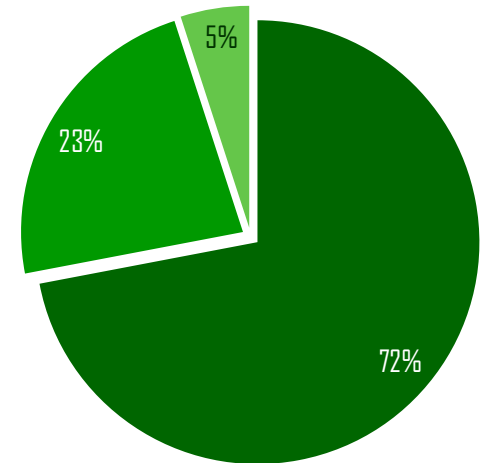
- National Firms
- Multinational Subsidiaries

Multinational Subsidiaries



- Have Improved
- Remain the Same
- Ha empeorado

Nationals



- Have Improved
- Remain the Same
- Have Worsened

Source: Forum Empresa, 2012

State of Sustainability Strategy

Corporate Social Responsibility Spectrum[©]



Fuente: ES Global Consulting

State of Sustainability Strategy

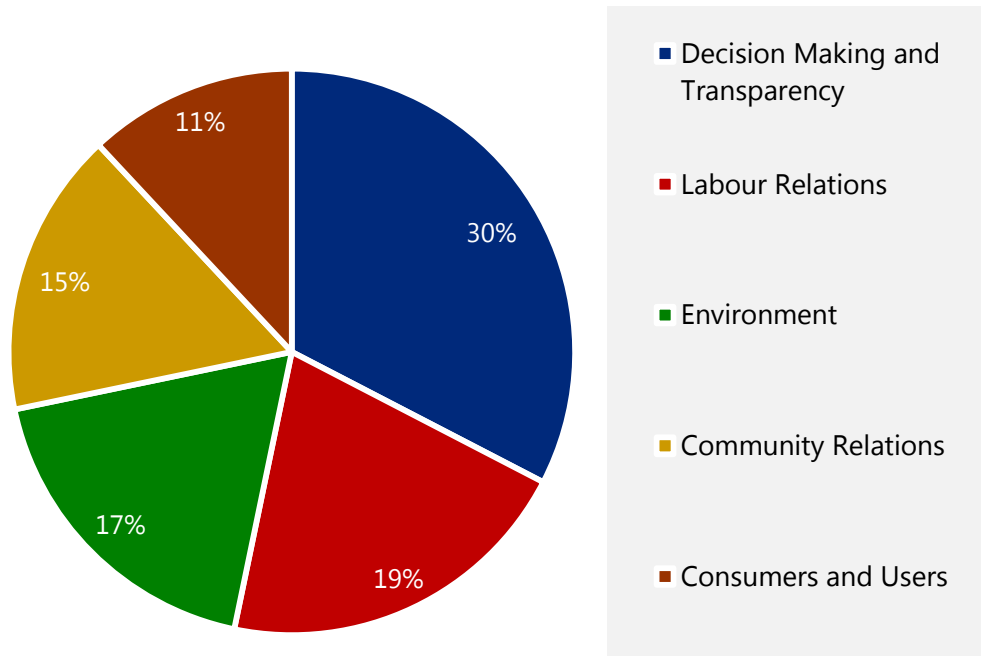
Corporate Social Responsibility Spectrum[©]



Degree of Sustainability Integration in Business Practice

Fuente: ES Global Consulting

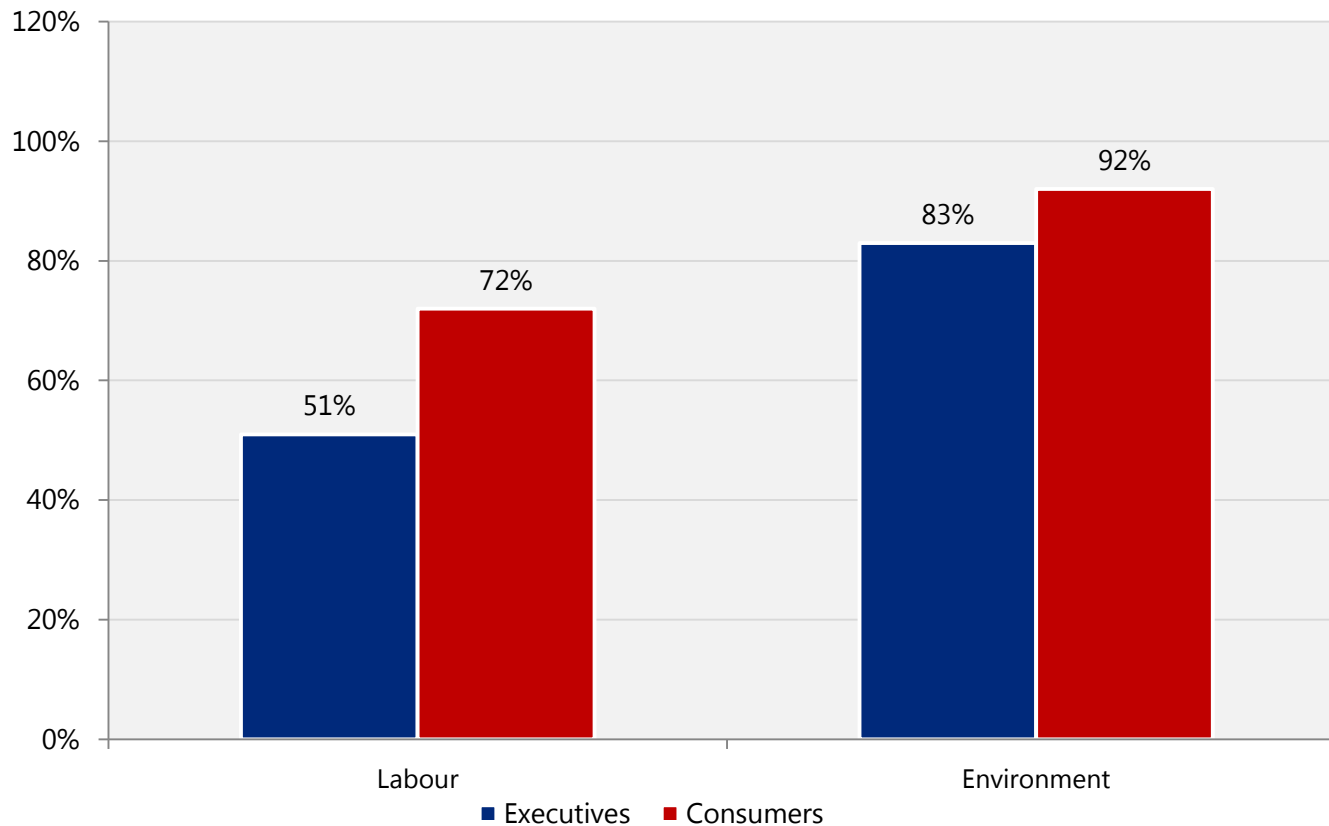
Sustainability Themes for Latin American Consumers



Source: Foro Empresa, 2012

30% of Latin American Consumers consider Decision Making & Transparency the most relevant Sustainability Theme.

Executives and Consumers believe there should be regulatory change





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Deep Dive with Panelists

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