



www.globalreporting.org

## Report or Explain: GRI and sustainability reporting at Rio+20



## GRI: Sustainability reporting for a Green Economy

The Global Reporting Initiative (GRI) produces a comprehensive Sustainability Reporting Framework. Sustainability reporting is a vital tool for companies, markets and society to make progress towards a sustainable Green Economy.



Thousands of leading companies recognize the value of sustainability reporting. 95 percent of Fortune Global 250 companies report their sustainability performance; most use GRI's Framework. The number of reports from companies in developing countries increases every year.

A Report or Explain principle is now needed to encourage more reporters, worldwide. The core proposition of the

Report or Explain principle is that all large companies should disclose their sustainability performance, or explain why they don't.

Whether encouraged by government legislation, policy initiatives or stock exchange listing requirements, the Report or Explain approach offers all companies the opportunity to progress towards sustainability – to get to a Green Economy, together.



## GRI at RIO+20



GRI is holding and appearing at many events at Rio+20.



GRI is part of the Green Economy Coalition and the Corporate Sustainability Reporting Coalition led by Aviva Investors. Both coalitions support a report or explain approach to sustainability reporting policy.



## Meet GRI in Rio: event locations



- 1 Barra Arena**  
Avenida Embaixador Abelardo Bueno, 3401 - Barra da Tijuca, Rio de Janeiro
- 2 Espaco Tom Jobim Botanical Gardens**  
Rua Jardim Botânico, 1008 - Jardim Botânico, Rio de Janeiro
- 3 Getulio Vargas Foundation**  
Praia de Botafogo, n. 190 - Bairro Flamengo, Rio de Janeiro
- 4 JW Marriott Hotel**  
Avenida Atlantica, 2600 - Copacabana, Rio de Janeiro
- 5 Parque dos Atletas**  
Parque dos Atletas, in front of Riocentro, Avenida Salvador Allende, 6555 - Barra da Tijuca, Rio de Janeiro
- 6 Pier Mauá**  
Avenida Rodrigues Alves, 10 - Praça Mauá, Rio de Janeiro
- 7 Riocentro Convention Center**  
Avenida Salvador Allende, 6555 - Barra da Tijuca, Rio de Janeiro
- 8 Teixeira de Freitas Auditorium**  
Rua General Canabarro, 706 - Maracanã, Rio de Janeiro
- 9 Windsor Barra Hotel**  
Avenida Lúcio Costa, 2630 - Barra da Tijuca, Rio de Janeiro
- 10 Windsor Guanabara Hotel**  
Av. Presidente Vargas, 392 - Centro, Rio de Janeiro

Follow GRI at Rio+20  
www.globalreporting.org/rio+20  
Twitter: @GRI\_Secretariat

GRI thanks the following sponsors



# A timeline of events



**7<sup>th</sup> Meeting of the UN Committee of Experts on Environmental and Economic Accounting**  
**13 June, 9.30am – 11am (map location 8)**  
 Host: UN Office of the Director Statistics Division and Brazilian Institute of Geography and Statistics (IBGE)  
 From GRI: Ms. Teresa Fogelberg, Deputy Chief Executive

**City of Rio de Janeiro Sustainability Report**  
**15 June, 10.00am – 12.00pm (map location tbc)**  
 Host: Mayor of Rio  
 From GRI: Mr. Ernst Ligteringen, Chief Executive



**Sustainable Development Dialogues - Sustainable Development as an answer to the economic and financial crisis**  
**16 June, 2.30pm – 6.00pm (map location 7)**  
 Host: The Government of Brazil  
 From GRI: Mr. Herman Mulder, Chairman of the Board of Directors

**Sustainable Development: New Dimensions for Society and Business**  
**18 June, 3.15pm – 5.30pm (map location 2)**  
 Host: Vale Technological Institute Sustainable Development (ITV DS) and cooperating partner Munasinghe Institute for Development (MIND)  
 From GRI: Mr. Ernst Ligteringen, Chief Executive

**Nature and its role in the transition to a Green Economy (Closing Plenary)**  
**18 June, 3.15pm – 5.30pm (map location 9)**  
 Host: The Economics of Ecosystems and Biodiversity (TEEB), part of the ISEE Conference 16 – 19 June 2012  
 Directors  
 From GRI: Mr. Herman Mulder, Chairman of the Board of Directors

**World Business Day: The Global Chemical Industry's Contributions to Sustainable Development and the Green Economy**  
**19 June, 10.15am – 12.00pm (map location 9)**  
 Host: The International Council of Chemical Associations (ICCA), International Chamber of Commerce (ICC), International Business Leaders Forum (IBLF) & UNDP  
 From GRI: Mr. Herman Mulder, Chairman of the Board of Directors



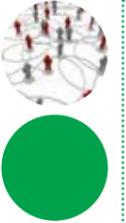
**Natural capital in a green economy - from regional insights to a global partnership**  
**19 June 5.00pm – 7.00pm (map location 4)**  
 Host: The Nordic Council of Ministers (NCM) and UNEP TEEB Initiative  
 From GRI: Mr. Herman Mulder, Chairman of the Board of Directors

**Measure what matters**  
**20 June, 9.00 – 10.30am (map location 7, room T-4)**  
 Host: The Prince's Accounting for Sustainability Project  
 From GRI: Mr. Ernst Ligteringen, Chief Executive

**Delivering Sustainable Development at the Entrepreneurial and Grassroots Level: Challenges, Lessons Learned and Opportunities**  
**20 June, 10.00am – 1.00pm (map location 7, room T-3)**  
 Host: The SEED Initiative and UNDESA  
 From GRI: Ms. Teresa Fogelberg, Deputy Chief Executive

**International Workshop – International Standards as a solution to global challenges and its contribution to the Green Economy**  
**20 June, 11.20am – 12.00pm (map location 6)**  
 Host: International Organization for Standardization – Central Secretariat (ISOCS) and Brazilian Association of Technical Standards (ABNT)  
 From GRI: Dr. Nelmara Arbex, Deputy Chief Executive

**The future of reporting (tbc)**  
**20 June, 2.00pm – 5.00pm (map location 9)**  
 Host: Report Comunicação, Aberje, IBGC and Natura  
 From GRI: Mr. Ernst Ligteringen, Chief Executive, and Dr. Nelmara Arbex, Deputy Chief Executive



**A global convention on corporate sustainability reporting?**  
**21 June – 5.30pm – 7.00pm (map location 1, UN2)**  
 Host: Aviva  
 From GRI: Mr. Ernst Ligteringen, Chief Executive

**Equitable Rules for Green Growth & Role of Law in Governance for Sustainable Development**  
**21 June am (tbc) (map location 3)**  
 Host: Getulio Vargas Foundation, PDMA of FGV-Direito Rio  
 From GRI: Glauca Terreo, Network Manager, Focal Point Brazil

**GRI EVENT**  
**The Case for Corporate Sustainability Management and Reporting in Developing Markets**  
**16 June, 9.00am – 10.30am**  
 Corporate Sustainability Forum, Windsor Barra Hotel Room Alhambra I (map location 9)  
 Mr. Eric Hespeneide, Global Leader for Sustainability & Climate Change, Deloitte (GRI Organizational Stakeholder) (Moderator)  
 Mr. Ernst Ligteringen, Chief Executive, GRI  
 Mr. Hans-Peter Egler, Head of Trade Promotion Department of State Secretariat for Economic Affairs (SECO), Federal Department of Economic Affairs  
 Mr. Frederic Sicre, Abraaj capital (UNGC member)  
 Ms. Johanna Elizabeth McCourt, Chief Operating Officer, Department of Environment Affairs of South Africa  
 Mr. Adolfo Heeren, Chief Executive Officer, Cálidda Gas Natural del Perú



**GRI EVENT**  
**A Green Economy through Sustainability Reporting: On Report or Explain and G4**  
**16 June, 11.00am – 12.30pm**  
 Corporate Sustainability Forum, Windsor Barra Hotel Room Alvorada (map location 9)  
 Ms. Teresa Fogelberg, Deputy Chief Executive, GRI (Moderator)  
 Mr. Herman Mulder, Chairman of the Board of Directors, the Global Reporting Initiative (GRI)  
 Mr. Paul Druckman, CEO IIRC  
 Ms. Karin Ireton, Director Group Sustainability Management for the Standard Bank Group  
 Ms. Sonia Favaretto, Sustainability Officer of BM&F Bovespa  
 Ms. Carina Lundberg Markow, Executive Officer and head of the Corporate Governance department of the Folksam Insurance Group

**GRI EVENT**  
**Denmark & South Africa Show the Way: Corporate Social Responsibility and Sustainability Reporting Create a Green Economy and Sustainable Development**  
**20 June, 5.00pm – 6.30pm**  
 Riocentro, room T-2 (map location 7)  
 Ms. Helle Thorning-Schmidt, Prime Minister of Denmark  
 Ms. Bomo Edna Molewa, Minister for Water and Environmental Affairs of South Africa  
 Mr. Derek Osborn, President Stakeholder Forum  
 Mr. Ernst Ligteringen, Chief Executive, GRI  
 Mr. Achim Steiner, Director UNEP  
 Mr. Lars B. Goldschmidt, Deputy Director General, Confederation of Danish Industries

**GRI EVENT**  
**CSR and Sustainability Reporting: Creating a Green Economy and Sustainable Development**  
**21 June, 9.00am – 10.00am**  
 Riocentro, room T-5 (map location 7)  
 Mr. Andre Aranha Correa do Lago, Director-General Department of the Environment and Special Affairs of Brazil  
 Ms. Ida Auken, Minister for the Environment of Denmark  
 Ms. Teresa Fogelberg, Deputy Chief Executive, GRI  
 Ms. Vania Somavilla, Executive Officer of HR, Health & Safety, Sustainability and Energy, Vale tbc  
 Mr. Paolo Soprano, Director for Sustainable Development, Italian Ministry of Environment tbc



**GRI EVENT**  
**Flagships of Corporate Sustainability Reporting Paving the Way to a Green Economy**  
**21 June, 11.30am – 1.00pm**  
 Parque dos Atletas - BMW Group Pavilion (map location 5)  
 Mr. Günther Bachmann, Director German Council for Sustainable Development (RNE)  
 Mr. Ernst Ligteringen, Chief Executive, GRI  
 Mr. Richard Howitt, Member of the European Parliament  
 Dr. Neil Hawkins, Vice President Sustainability, Dow Chemical Company  
 Ms. Heloisa Covolan, Sustainability Manager, Itaipu Binacional  
 Jochen Zeitz, Chairman of the Administrative Board, PUMA tbc  
 Ms. Ursula Mathar, BMW Group's Head of Sustainability and Environmental Protection

**GRI EVENT**  
**Sustainability Reporting and Corporate Accountability: 20 years of debate on the role of the private sector in sustainable development. Is a report or explain approach to sustainability reporting the way forward?**  
**21 June, 2.00pm – 5.00pm**  
 Barra Arena, Room ARN3 (map location 1)  
 Invited debaters include representatives from: Aviva Investors, BMF&VBOVESPA, Carbon Disclosure Project, Centre for Environment of Sri Lanka, GRI, Green Economy Coalition, Greenpeace, IBGC, Earth Charter, Ethos Institute, SOMO, Stakeholders Forum, Vitae Civis.

Please note that access to the venues is subject to the accreditation rules of the Conference.