South Asia Network’s Knowledge Hub
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A Charter for Sustainability Imperatives

GRI South Asia’s Charter is like a compass for businesses to navigate their way forward while integrating priorities of all their stakeholders. Demonstration of commitment is through the impacts they create all across.

The UN Sustainable Development Goals is the most widely used tool to measure impacts, align strategies, allocate resources and implement action. The steps are linked with the organisation’s vision, mission, goals and purpose.

Three fundamental questions answered

**WHY**

“Why” does this organisation exist? What purpose does it fulfil? Why this particular Strategy...

**DIRECTION**

**HOW**

“How” does it intend to deliver on its Purpose and its Strategy...

**EXECUTION**

**WHAT**

“What” has it actually achieved to date? “What” does it intend to achieve tomorrow...

**RESULTS**
Stewardship is creating value by integrating the needs of all the stakeholders, requiring genuine intent & persistence, to create a collective better future. Steward leadership is a vital enabler.

Maturity in implementing sustainability

- **5** >>>> PURPOSE: CREATE VALUE
- **4** >>>> LEADERSHIP: LONG-TERM VIABILITY
- **3** >>>> EFFICIENCY: SMART TO DO
- **2** >>>> OBLIGATION: EXPECTED TO DO
- **1** >>>> COMPLIANCE: MUST DO
- **0** >>>> DISREGARD: IGNORE
1. Understanding the Global Goals
1.1 Check, create awareness on sustainability + SDGs, Targets
1.2 Understand business priorities (= confirm material topics)

2. Relate the Goals to Material Topics
2.1 Map SDGs to business priorities
2.2 Identify indicators to measure progress

3. Measure the Impacts
3.1 Review progress + gap analysis
3.2 Opportunities for improvement + way forward

Benefits
★ Move up the sustainability maturity curve
★ Create greater positive impact
★ Easier access to capital
★ Rewarded by rating agencies, stock markets, etc.
★ Recognised by the government
★ Considered a leader & partner of choice
Enabling companies that produce Business Responsibility and Sustainability Report (BRSR) to use much of the same data to produce GRI report with accuracy.