

# **Educational Content Developer**

Start date: ASAP, 40 hours p/w.Location: Amsterdam, the NetherlandsContract: 1 year initially – extension by mutual consent

## Background

The GRI Standards are used by thousands of organizations as the basis for their sustainability reporting. We are on a mission to ensure that companies report their impact on the world in a transparent, consistent and accessible manner.

Across the world, there is a growing demand for sustainability reporting professionals who know how to use the GRI reporting standards. That is why GRI is looking for **two new colleagues** who want to contribute to the development and delivery of training and support products related to the GRI Standards. This position is part of the Content Development team. In collaboration with other departments, the team develops, implements and delivers high-quality educational materials that are mainly used in the GRI Academy but occasionally also in other programs.

The materials aim to support individuals and organizations to understand and implement the GRI Standards, and ultimately drive the global uptake of the GRI Standards and improve the quality of sustainability reporting.

## Job purpose

The main purpose of this role is to develop high-quality eLearning courses for the GRI Academy. Occasionally, the position holder may be asked to deliver a workshop or training session to an external audience. When needed, the position holder also contributes to the development of research papers and other types of publications.

The position holder reports to the Manager of the Content Development team.

# Job responsibilities

- Develop, implement, and maintain support materials on sustainability reporting, including but not limited to educational materials, materials for presentations, workshops, case studies and best practices; this concerns both textual content and graphical design.
- Deliver in-person and online presentations and workshops on sustainability reporting-related topics.
- In collaboration with other departments, run programs/projects that educate sustainability reporting practitioners with the goal of improving the reporting process and sustainability disclosures.
- Other duties as requested.

# Are you the right person?

Background and skills

- You have a Bachelor's degree (or equivalent work experience) in a relevant field, for example sustainability, ESG or sustainable development.
- You have at least four years of experience in writing content and developing learning materials and can show some of your work during the job interview.
- You are able to quickly grasp complex concepts and communicate them clearly to a variety of audiences.

- You have hands-on experience with graphic design tools and have advanced working knowledge of PowerPoint. Experience with tools like Articulate and Camtasia is a plus.
- Experience with sustainability reporting and the GRI Standards is a plus.
- You are an excellent writer, a confident communicator and an engaging presenter.
- You have an excellent command of English, additional language skills are a plus.

### Personal characteristics

- You are well organized and deliver on time.
- You love a challenge and can work independently.
- You are eager to work in an international and multicultural setting.
- You have an affinity with the mission and vision of GRI.
- You take your work seriously but can also appreciate the lighter side of working in a fun team.

## About GRI

GRI (Global Reporting Initiative) is an independent, international organization that helps organizations be transparent and take responsibility for their impacts so that together we can create a sustainable future. We do this by creating a global common language for organizations to report their sustainability impacts. This enables informed dialogue and decision-making around those impacts.

GRI is the global standard setter for impact reporting, which through an independent, multi-stakeholder process, maintains the world's most comprehensive set of sustainability reporting standards. Available as a free public good in 12 languages, the GRI Standards are, globally, the most widely used for sustainability reporting.

GRI uniquely contributes to the global drive to create a sustainable future for all. Sustainability reporting enables transparency and helps markets function more efficiently, supporting better decisions that create sustainable benefits for everyone.

GRI works with businesses, investors, policymakers, civil society, labour organizations and other experts to develop the GRI Standards and promote their use by organizations worldwide. The resulting standards help governments hold organizations accountable for their impacts and initiate dialogue to drive corporate contribution to national and international sustainable development efforts.

More than 10,000 organizations, including 78% the largest 250 companies in the world, disclose sustainability information through the GRI Standards – something unimaginable only 25 years ago. In addition, our standards are referenced explicitly in 238 policies of governments, regulators, and stock exchanges in 85 countries.

Headquartered in Amsterdam, the Netherlands, we have a network of seven regional hubs ensuring we can support organizations and stakeholders worldwide.

#### How to apply

Interested candidates, eligible to live and work in the Netherlands, are invited to submit their resume and letter of interest in English to apply@gri.recruitee.com. The deadline to submit an application is 12.00 noon (CET), 02 October 2023. GRI appreciates all expressions of interest, however only short-listed applicants will be contacted

#### GRI, Attn. Human Resources

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