



DRIVING GLOBAL CHANGE  
SINCE 1997

# ADVANCING SUSTAINABILITY REPORTING: Working with governments for global impact

## Fostering responsible growth in emerging markets

### SUPPORTED BY



Schweizerische Eidgenossenschaft  
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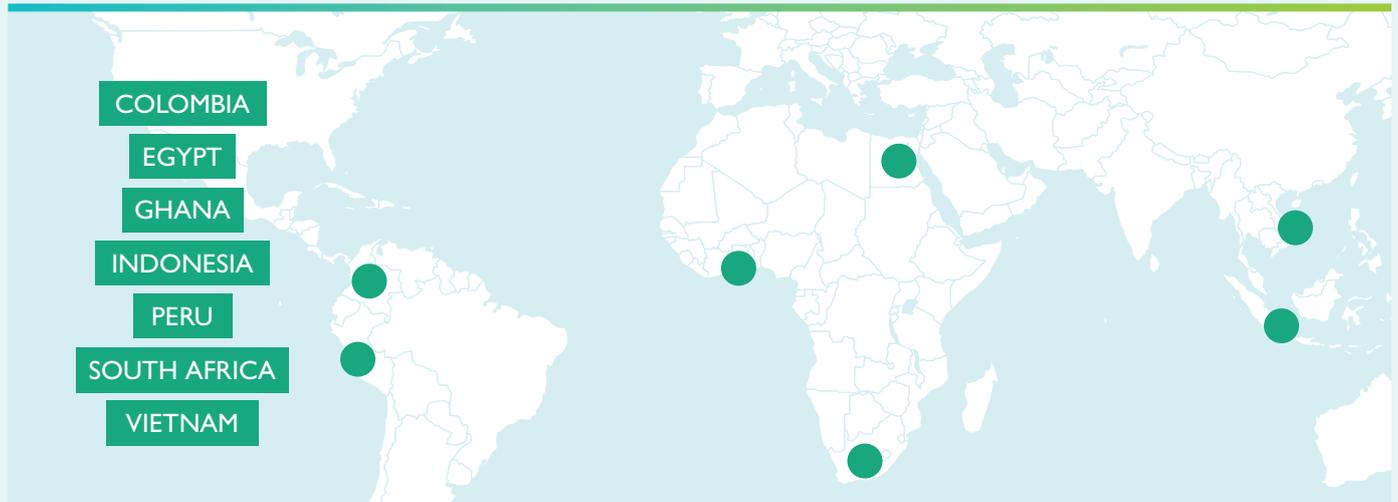
Swiss Confederation

Federal Department of Economic Affairs,  
Education and Research EAER  
State Secretariat for Economic Affairs SECO

### PARTNERSHIP PROGRAMS

- Corporate Sustainability and Reporting for Competitive Business (CSRCB) Phase II (September 2016 - Ongoing)
- CSRCB Phase I (also in partnership with UN Global Compact) (July 2012 - December 2015)

### FOCUS COUNTRIES



### THEMES

BUSINESS TRANSPARENCY  
PROGRAM (BTP)

EMERGING MARKETS

GLOBAL VALUE CHAINS

REPORTING TOOL

SMEs

## Our impact

Together with the Swiss Confederation, GRI helps small and medium enterprises (SMEs) in emerging markets improve their sustainability performance through high-quality reporting. By showcasing responsible business practices through reporting, SMEs can gain access to international value chains, and contribute to economic development in their countries in a way that creates wealth and well-being across all segments of society.



For more details, email us at: [info@globalreporting.org](mailto:info@globalreporting.org)



## Highlights of our work

- Regional hubs established in South Africa and Colombia to advance reporting in different emerging markets.
- Dedicated SME training and coaching trajectories, with a 12-month mentorship period, offered through the Business Transparency Program (BTP). Close to 50 SMEs trained and individually mentored, with a 96% success rate.
- Training material and courses developed for SMEs in five different languages: Arabic, Bahasa Indonesia, English, Spanish, and Vietnamese.
- Online platform developed for the G4 Exam (now replaced by the GRI Standards Exam).
- 120 workshops and training events held across the seven focus countries.
- More than 6000 people directly engaged through the program's outreach.
- SDG Compass developed together with the UN Global Compact and the World Business Council on Sustainable Development, to guide companies in aligning their strategies with the Sustainable Development Goals.

*"Before the training and coaching support, one of the participating SMEs provided just a brief description of social performance in its annual report. However, thanks to the coaching workshops, the company has now established its sustainability governance and risk management systems following the guidelines."*

**TRAINER FROM GRI'S CERTIFIED TRAINING PARTNER: PRICEWATERHOUSE COOPERS VIETNAM**

*"The GRI Standards – designed to be applied universally – are very helpful in raising awareness about and implementing sustainability reporting. With this knowledge readily available, there is an opportunity for local markets to leapfrog in their development, and to make use of the new opportunities and access new markets."*

**KATRIN OCHSENBEIN, PROGRAM MANAGER, ECONOMIC COOPERATION AND DEVELOPMENT DIVISION, SECO**



## Looking ahead

GRI is currently developing a new SME reporting tool that will enable multinationals to directly engage their supply chains in the reporting process. This innovative and unique reporting tool, which will be piloted the coming year, will help ensure that local businesses establish responsible environmental, social and governance standards. Taking a multipronged approach, GRI will also engage with stock exchanges, market regulators and government ministries to create a conducive reporting environment for SMEs through policy initiatives.

