Certified Training Partner program (CTP)

2023
• GRI is an **independent, international** organization providing the **global common language** for corporate transparency.

• We help businesses and organizations understand and communicate their **sustainability impacts**.

• We deliver the **GRI Standards**, the world’s most widely adopted sustainability reporting framework – which is **freely provided** as a **public good**.

• GRI is a **not-for-profit** organization and activities are funded through services we deliver and by governmental and other funders that support our work.
Our focus areas

1. Create and maintain world-class sustainability disclosure standards
2. Drive global adoption of the GRI Standards
3. Improve the quality of reporting
4. Support full public access to sustainability disclosures
More than two decades of setting the standards

1997
GRI founded in Boston, USA

2000
1st version of GRI Guidelines launched

2002
GRI G2 Guidelines launched
GRI relocated to Amsterdam

2003
Membership program launched

2012
Rio +20 UN Conference on Sustainable Development

2013
GRI G4 Guidelines launched

2015
SDG framework adopted. Target 12.6 calls for corporate transparency.

2016
GRI Sustainability Reporting Standards launched

2017
Guidance for corporate reporting on SDGs launched in collaboration with UN Global Compact

2019
Sector Program launched
Tax Standard launched

2020
Waste Standard launched
GRI Academy launched

2021
Revised Universal Standards published
Launch of first GRI Sector Standard (Oil and Gas)
What is GRI’s impact?

- **78%** of the largest 250 companies in the world reporting on sustainability use GRI
- **1,000+** Companies publish a GRI report
- **168** policies in 67 countries and regions reference or require the GRI Standards
- **500** organizations from 68 countries active in the GRI Community
- **673,000+** unique downloads of the GRI Standards in 2021, a 52% rise on previous year
- **86** training partners across 57 countries offer GRI Certified Training Courses
Where we are

Based in Amsterdam and Brussels with 6 regional networks providing a presence around the world
The GRI Standards
The GRI Standards represent global best practice for reporting sustainability performance – enhancing the comparability and quality of information.

We operate through a robust multi-stakeholder approach, ensuring participation and expertise of diverse stakeholders in the development of the GRI Standards.
The GRI Standards

- The GRI Standards are a modular system comprising three series of standards: the revised Universal Standards, the new Sector Standards, and the adapted Topic Standards.
- The new Sector Standards increase the quality, completeness, and consistency of reporting by organizations within sectors.
- There are now 31 Topic Standards. An organization selects the Topic Standards that correspond to the material topics it has determined for reporting.
- The updated GRI Standards are made freely available to any organization. Currently available in English, translations also available (for instance Spanish, Chinese, Japanese).
The Universal Standards

The Universal Standards, which apply to all reporting organizations, consist of the following:

• GRI 1: Foundation 2021
• GRI 2: General Disclosures 2021
• GRI 3: Material Topics 2021

They are the first and only reporting standards to fully reflect the due diligence expectations for sustainability impacts - including on human rights, as set out in intergovernmental instruments by the UN and OECD.

The 2021 revision of the Universal Standards come into effect for reporting from 1 January 2023 – with early adoption encouraged.
Certified Training Partner (CTP) Program
How to improve quality and drive global adoption?

- **Individuals**
  - Certified Sustainability Professional Program

- **Certified Training Partner**

- **GRI Academy**
GRI Professional Certification Program: route A vs route B

Professional Certification Program

Flexible training, covering the fundamentals of GRI reporting, leading to a certification exam

Two routes to certification

Powered by GRI ACADEMY

ROUTE A
SELF-PACED ONLINE

1. Introduction to sustainability reporting and the GRI Standards 2021 Update
2. Reporting with GRI Standards 2021 Update
3. Reporting on Human Rights with GRI Standards 2021 Update
4. Integrating the SDGs into sustainability reporting

ROUTE B
BLENDED LEARNING

GRI Standards Certified Training Course

CERTIFICATION EXAM

GRI Certified Sustainability Professional

PERIODIC CEUs*

GRI Academy

Scheduling flexibility
Available 24/7
Wherever you are
Interactive platform

GRI Certified Training Partner

Local Context
Peer to peer
Networking opportunities
Gain deeper knowledge
Access to trainer

*Continuing Education Units
Why become a Certified Training Partner?

- Deliver GRI certified training
- Dedicated support
- Promotional material
- Training materials 2021 Standards
- Promotion on GRI website
- Competitive advantage

CTP Application form
CTP certification process & fees
CTP certification process

Apply

Sign TLA

Academy course fees

Prepare Trainers

Localize training materials

Set up on Academy

Deliver training

Certification fee

Annual license fee

Payment by CTP

Participants fee

Key
- Step to be done by CTP
- Step to be done by GRI
- Payment by CTP
Frequently Asked Questions
FAQs

What are the CTP selection criteria?
• The alignment of their vision and mission to GRI's vision and mission
• Current training activities / experience
• Current CSR activities / experience
• Target audience / market analysis - is the program sustainable for them based on market projections

What are the CTP membership conditions?
• The Training License covers one geographic region or the world
• All nominated trainers must be GRI certified and maintain the certification to deliver training (they have 50% discount on Academy courses)
• CTPs need to be active (2 sessions in the first year and 50 course participants in the next years)
FAQs

How long does it take to become a CTP?
• The entire certification process can take from three to six months, on average, depending on many factors, such as resources that the CTP can dedicate to TLA signing timelines, material development, quality of case studies, timely fee payments, and other factors.

What are the fees?
• Please check “Pricing Policy” document for details.
THANK YOU

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