Certified Training Partner program (CTP)
About GRI
Who we are

• GRI is an independent, international organization providing the global common language for corporate transparency.

• We help businesses and organizations understand and communicate their sustainability impacts.

• We deliver the GRI Standards, the world’s most widely adopted sustainability reporting framework – which is freely provided as a public good.

• GRI is a not-for-profit organization and activities are funded through services we deliver and by governmental and other funders that support our work.
Our focus areas

1. **Create** and maintain world-class sustainability disclosure standards

2. **Drive** global adoption of the GRI Standards

3. **Improve** the quality of reporting

4. **Support** full public access to sustainability disclosures
More than two decades of setting the standards

Timeline of GRI’s history

- **1997**: GRI founded in Boston, USA
- **2000**: 1st version of GRI Guidelines launched
- **2002**: GRI G2 Guidelines launched
- **2003**: Membership program launched
- **2006**: GRI G3 Guidelines launched
- **2016**: GRI Sustainability Reporting Standards launched
- **2015**: SDG framework adopted. Target 12.6 calls for corporate transparency.
- **2013**: GRI G4 Guidelines launched
- **2012**: Rio +20 UN Conference on Sustainable Development
- **2008**: Certified Training Partner Program established
- **2017**: Guidance for corporate reporting on SDGs launched in collaboration with UN Global Compact
- **2019**: Sector Program launched
- **2020**: Waste Standard launched
- **2021**: Revised Universal Standards published
- **2022**: Launch of Sector Standards for coal, agriculture, aquaculture & fishing
- **2022**: 25th anniversary
Our impact

78% of the largest 250 companies in the world reporting on sustainability use GRI

11,000+ companies publish a GRI report

248 policies in 85 countries and regions reference or require the GRI Standards

500 organizations from 68 countries active in the GRI Community

975,000 unique downloads of the GRI Standards in 2022, a 45% rise on previous year

More than 100 training partners across 57 countries offer GRI Certified Training Courses
A secretariat based in Amsterdam and Brussels, with six regional networks providing a presence around the world.
The GRI Standards represent **global best practice** for reporting sustainability performance – enhancing the **comparability and quality** of information.

We operate through a robust **multi-stakeholder** approach, ensuring participation and **expertise** of diverse stakeholders in the development of the **GRI Standards**.
• The GRI Standards are a modular system comprising three series of standards: the revised Universal Standards, the new Sector Standards, and the adapted Topic Standards

• The new Sector Standards increase the quality, completeness, and consistency of reporting by organizations within sectors

• There are now 32 Topic Standards. An organization selects the Topic Standards that correspond to the material topics it has determined for reporting.

• The updated GRI Standards are made freely available to any organization. Currently available in English, translations also available (for instance Spanish, Chinese, Japanese).
The Universal Standards

The Universal Standards, which apply to all reporting organizations, consist of the following:

- **GRI 1: Foundation 2021**
- **GRI 2: General Disclosures 2021**
- **GRI 3: Material Topics 2021**

They are the first and only reporting standards to fully reflect the **due diligence expectations** for sustainability impacts - including on human rights, as set out in intergovernmental instruments by the UN and OECD.

The 2021 revision of the Universal Standards come into effect for reporting from **1 January 2023** – with early adoption encouraged.
Certified Training Partner (CTP) Program
How to improve quality and drive global adoption?

- Individuals
  - Certified Sustainability Professional Program
- Certified Training Partner
- GRI Academy
GRI Professional Certification Program: route A vs route B

- Mastery of Transparent Tax Reporting
- Waste Management Impact Reporting
- Reporting on the Impact of Occupational health and Safety
- Unveiling GRI Sector Standards In-Depth Insights and Real-world Applications
- Transparency for Tomorrow: Decoding the Sustainability Reporting Landscape
- Unlocking the ESRS for GRI Reporters
- Reporting with GRI 13: Agriculture, Aquaculture and Fishing Sectors 2022
- External Assurance for Sustainability Reporting: A Comprehensive Guide
Why become a Certified Training Partner?

- Deliver GRI certified training
- Promotional material
- Promotion on GRI website
- Dedicated support
- Training materials 2021 Standards
- Competitive advantage
CTP certification process & fees
CTP certification process

Key
- Green: Step to be done by CTP
- Blue: Step to be done by GRI
- Orange: Payment by CTP

1. **Apply**
2. **Sign TLA**
3. **Prepare Trainers**
4. **Localize training materials**
5. **Set up on Academy**
6. **Deliver training**

- **Certification fee**
- **Annual license fee**
- **Participants fee**

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Academy course fees

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## CTP fees (non-profit organizations)

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<th>Non-profit</th>
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<tr>
<td><strong>Regional license</strong></td>
<td><strong>Global license</strong></td>
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<td><strong>Total first year</strong></td>
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<td>€ 5,825 (excl. 10% participants fee)</td>
<td>€ 7,475 (excl. 10% participants fee)</td>
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<td><strong>Total second year</strong></td>
<td><strong>Total second year</strong></td>
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<td>€ 2,050 (estimate, excl. 10% participants fee)</td>
<td>€ 3,700 (estimate, excl. 10% participants fee)</td>
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<td><strong>1st year fees</strong></td>
<td><strong>2nd year fees</strong></td>
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<tr>
<td>Material certification fee € 3,850</td>
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<td>The cost of trainer certification € 325</td>
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<td>-</td>
<td>Continuing Education Units (CEUs) fee € 400 per trainer</td>
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<td>Annual license fee € 1,650</td>
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<td>10% participants’ fees (paid per quarter) Depending on the number of course participants and amount of fee paid</td>
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Frequently Asked Questions
What are the CTP selection criteria?

• The alignment of their vision and mission to GRI's vision and mission
• Current training activities / experience
• Current CSR activities / experience
• Target audience / market analysis - is the program sustainable for them based on market projections

What are the CTP membership conditions?

• 2 courses conducted in the 1st year and 50 participants trained per year in the next years
• The Training License covers one geographic region or the world
• All nominated trainers must be GRI’s Sustainability Professionals and maintain the certification to deliver training (they have 50% discount on Academy courses)
FAQs

How long does it take to become a CTP?
• The entire certification process can take from three to six months, on average, depending on many factors, such as resources that the CTP can dedicate to TLA signing timelines, material development, quality of case studies, timely fee payments, and other factors.

What are the fees?
• Please check “Pricing Policy” document for details.
FAQs

• Which courses can the CTPs conduct?

• Once fully certified, all training partners gain the license to teach the flagship GRI Certified Standards training course - "Reporting with GRI Standards 2021 Update." This course is predominantly developed by GRI, with CTPs contributing by creating four case studies. This process is covered by the fees per pricing policy (refer to the website for details). GRI doesn't endorse an organization's own courses.

• Additionally, CTPs can license GRI’s off-the-shelf courses, such as "Reporting on Human Rights with GRI Standards 2021 Update" and "Integrating SDGs into Sustainability Reporting," as well as the CEU courses. This is subject to additional fees. Please contact the Training Partner team for more information.
FAQs

• Can we convert the course(s) into e-learning?

• Following certification, CTPs have the license to deliver GRI-certified training course(s) either in-person or remotely through platforms like Zoom or Teams, provided the instructor is present during the session.

• It is not permitted to convert or offer the GRI-certified training course(s) in the asynchronous e-learning format.
THANK YOU

www.globalreporting.org