



# The Corporate Action Group for Reporting on the Sustainable Development Goals



An Action Platform to help shape the future of corporate reporting on the SDGs



We are at a key moment in the evolution of sustainability; transparency is fast becoming the new paradigm for conducting business. The United Nations Sustainable Development Goals (SDGs) have ushered in a new era of global development objectives to tackle the world's most pressing problems, and the active participation of business is a principle driver in achieving these goals. Best practices for corporate reporting on the SDGs however, have yet to be established.

The UN Global Compact and GRI have formed a ground-breaking initiative, **Reporting on the SDGs**, to address this challenge. Together, we're inviting representatives from leading businesses to join a **Corporate Action Group** as part of the SDG Action Platform, to help influence a greater multi-stakeholder movement that will play a pivotal role shaping the future of corporate reporting on the SDGs.

## Join the Corporate Action Group to

1

### INFLUENCE GLOBAL DISCUSSIONS

- Access a community of global experts, peers and investors to gain cutting edge insights and help evolve emerging practice.
- Influence a multi-stakeholder movement that will shape the research on the list of prioritized disclosures for tracking business performance against the SDGs.

2

### TACKLE THE CHALLENGES OF REPORTING ON SDGs

- Engage in a corporate learning program to receive expert guidance and identify solutions and innovative ways to report on your progress towards the SDGs.
- Determine the SDGs most material to your business through self-assessment exercises to understand and communicate your company's contributions.

3

### DEMONSTRATE YOUR LEADERSHIP

- Position your company at the forefront of SDG action, together with two leading sustainable development organizations.
- Play a pioneering role in the SDGs journey, participate in key discussions and significant events convened by the UN.



## The Reporting on the SDGs Action Platform

The Reporting on the SDGs Action Platform aims to leverage the GRI Standards – the world’s most widely used sustainability reporting standards – and the Ten Principles of the UN Global Compact to enable businesses to incorporate SDG reporting into their existing processes, empowering them to act and make the achievements of the SDGs a reality.

A special emphasis of the Platform is on making reporting more accessible to small and medium sized enterprises (SMEs). Furthermore, the Principles for Responsible Investment (PRI) is a partner of the Platform, to increase the value of corporate sustainability disclosures for the financial community.

## The Corporate Action Group & Multi-stakeholder Advisory Committee

There are two formations under the platform: a Corporate Action Group comprising business representatives and a broader Multi-stakeholder Advisory Committee:

**The Corporate Action Group (CAG)** will serve as a business engagement and peer learning forum, where members can show leadership in their SDG practices by helping define and promote their business contributions to the SDGs.

**The Multi-stakeholder Advisory Committee (MAC)** comprises the CAG plus representatives from governments, international and civil society organizations, investors, trade unions, data users, statistical offices and academics, and will feed into the vital research done by the UN Global Compact and GRI. The MAC will act as a forward-looking international leadership group that guides companies to embrace the SDGs and demonstrate their contribution through reporting.

The MAC will play a key role in delivering a global list of prioritized disclosures for tracking business contributions to the SDGs, to be presented during the UN High-level Political Forum on Sustainable Development in July 2017.

## Expected Outcomes of the Action Platform Reporting on the SDGs

1

### LIST OF BUSINESS DISCLOSURES ACROSS THE SDGS

A validated list of business disclosures across the SDGs, to be presented by the platform members during the UN High-level Political Forum on Sustainable Development in July 2017. In addition to this, a gap analysis of available indicators will be made.

2

### A PUBLICATION ON BEST PRACTICE SDGS REPORTING

A publication on leadership and best practice for business on SDGs reporting will be developed and presented at the UN Global Compact Leaders Summit, convened during the UN General Assembly in September 2017.

3

### FURTHER INTEGRATION OF SDGS INTO FRAMEWORKS

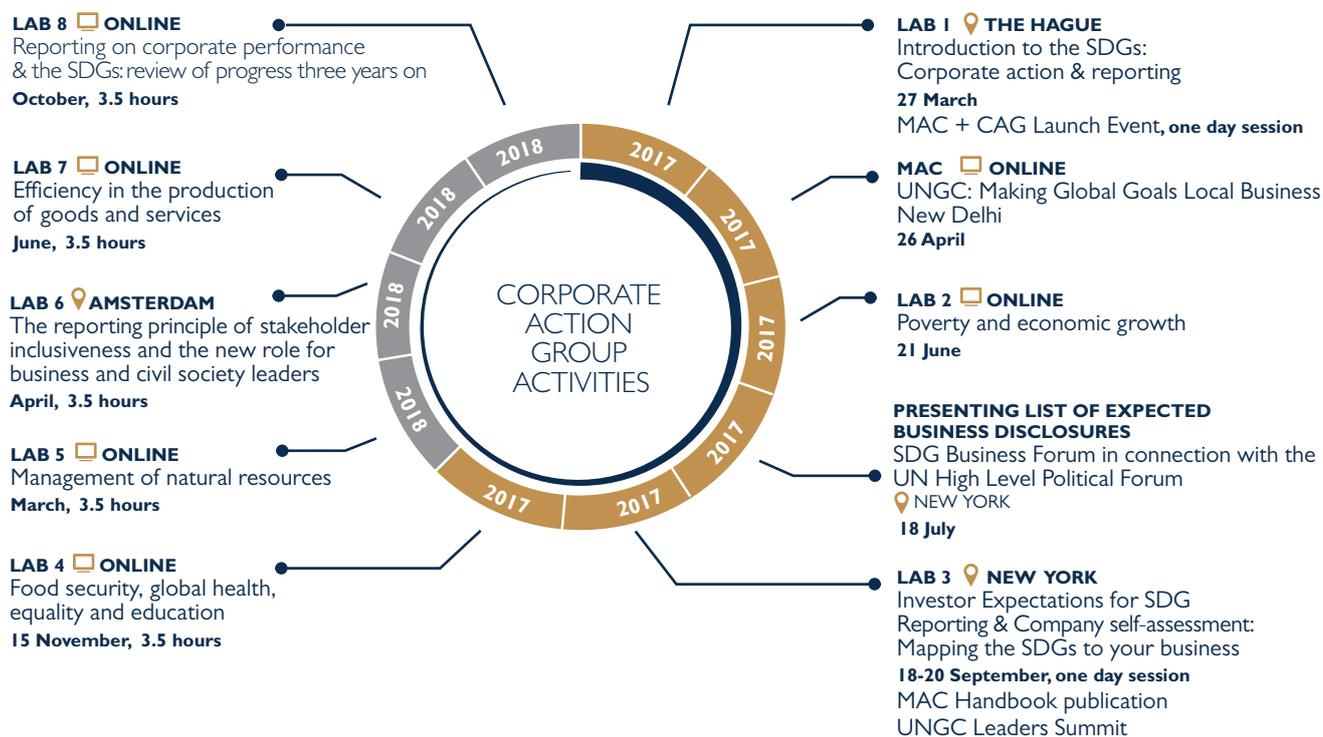
A set of recommendations for how to build the SDGs into the UN Global Compact Communication on Progress (COP) framework and the GRI Standards, and how to further align and integrate the different standards, requirements and interfaces.



## The 2017 - 2018 Program

As a corporate representative, you will participate in the two-year Corporate Action Group, following a thorough learning program to support you towards robust SDGs disclosure. The learning program is developed in partnership with SustainAbility, an international strategic consultancy and think-tank. As a CAG member, you will also participate in the broader MAC to help shape the future of SDG reporting.

The learning program comprises eight labs, at least six online meetings, and three in-person meetings. The online sessions will be delivered through an online platform that allows the dynamic presentation of content and enables participants to interact. CAG participants will also be invited to additional MAC meetings throughout the two year program.



**SustainAbility** is a think tank and advisory firm inspiring and enabling business to lead the way to a sustainable economy.

**pwc** This groundbreaking initiative is made possible through substantial strategic support by PwC.

## JOIN THE CORPORATE ACTION GROUP

GRI and the UN Global Compact invite practitioners from corporations to join the **Corporate Action Group** and become part of the **Reporting on the SDGs Action Platform**. Expressions of interest are welcome from individuals who fulfill the following criteria:

- You work for an organization which is a GRI GOLD Community member and/ or a participant of the UN Global Compact
- You have at least three years of sustainability reporting experience
- You're ready to share your company's perspectives and ideas on their contributions and disclosures related to the SDGs

The annual fee to participate in the Corporate Action Group is set on a sliding scale depending on the operating revenue of your organization\*

5bn+	€ 14,000	(\$ 15,000)
1bn-5bn	€ 10,000	(\$ 10,750)
<1bn	€ 8,000	(\$ 8,600)

\* This is in addition to your GOLD Community and/ or UNGC membership fees

## GET IN TOUCH

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