Helping tackle poverty in developing countries

SUPPORTED BY

Sweden

PARTNERSHIP PROGRAMS

Business Transparency for Sustainable Development (July 2013 - Ongoing)

FOCUS COUNTRIES

BANGLADESH  BRAZIL
CHINA  GHANA
INDIA  INDONESIA
KENYA  NIGERIA
SOUTH AFRICA  TURKEY
VIETNAM  ZIMBABWE

THEMES

BUSINESS TRANSPARENCY PROGRAM (BTP)
DEVELOPING WORLD
POVERTY
SDGs
SMEs

Our impact

Poverty and sustainable development are the prime focus of GRI’s program with the Swedish government. GRI works to raise awareness among local and global companies on poverty issues, and provides guidance to help companies identify their poverty impacts and increase the materiality of poverty-related business indicators. Through specialized trainings, GRI also helps civil society organizations, media, investors and policymakers understand and make use of the reported corporate data to stimulate action for positive change.

For more details, email us at: info@globalreporting.org
Highlights of our work

- More than 1,000 people engaged through the program’s outreach activities in the focus countries.
- 56.4% increase in GRI reports from developing countries in 2015, from before the start of the project in 2011.
- More than 1,100 sustainability practitioners from 70 countries engaged at the 5th GRI Global Conference.
- Over 100 reports analyzed in a research study to understand how corporate reporting and action on poverty alleviation can be improved.
- Increased representation from developing countries in GRI’s governance bodies, the GRI Standards development process.
- Translations of SDG workshop into four languages: Brazilian Portuguese, French, Mandarin Chinese, and Spanish, to increase outreach.
- Engagements established with several stock exchanges and market regulators, including the Bombay, Hong Kong, Nigerian, and Taiwanese stock exchanges, to promote reporting and help create more inclusive markets.

"As one of the most widely used sustainability reporting mechanisms, GRI provides a link between the global policy level, the business level, and the local level in developing countries. By linking these three domains through the use of sustainability data, GRI has high potential to act as a normative platform for dialogue on sustainability, development and poverty."

ANDERS GERDIN, PROGRAM MANAGER, DEPARTMENT OF INTERNATIONAL ORGANIZATIONS AND POLICY SUPPORT, SWEDISH INTERNATIONAL DEVELOPMENT COOPERATION AGENCY

Looking ahead

GRI will continue to bolster understanding and commitment from the private sector to report on and contribute to the Sustainable Development Goals (SDGs). The Business Reporting on the SDGs Action Platform, developed by GRI and the UN Global Compact, will provide the first step towards a unified mechanism to help companies report on the SDGs in a comparable and effective way, and help create a more sustainable, just and inclusive world.

For more details, email us at: info@globalreporting.org