



**GSSB** Global  
Sustainability  
Standards Board

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# Item 04.1 – Stakeholder feedback on disability reporting

## For GSSB information

<b>Date</b>	21 September 2018
<b>Meeting</b>	25-26 September 2018
<b>Description</b>	This paper presents a follow-up letter from Starting With Julius received on 20 September 2018, in relation to the review of the human rights-related GRI Standards and disability reporting, for the consideration of the Global Sustainability Standards Board (GSSB).

Discussion document - This document does not represent an official position of the GSSB

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Dear Sir/Madam

Thank you for your email of 13 August 2018.

I am so glad that the GSSB will be considering my submission on accelerating the inclusion of disability in the standards, and recognizing the advancement of human rights of people with disability (including through corporations embracing inclusive advertising and supporting inclusive education). In particular, measures such as inclusive advertising corroborate and legitimize internal measures seeking to promote disability inclusion (see ILO link below). Inclusive education is the foundation for inclusive societies - a necessary cultural precondition for people with disability to enjoy their human rights to fully participate.

From the papers for Tuesday's meeting, it is not clear that the link to the attachment to my letter is operative. I would like to ensure that the GSSB is also given the attached report.

Further, as a recent development I also attach a video produced by Wesfarmers, a large diversified corporate in Australia as part of their 2017 sustainability report, in relation to their inclusive advertising initiatives with which Starting With Julius and myself have been involved. The retail businesses of Wesfarmers, Target Australia and KMart Australia have demonstrated a strong and sustained commitment to inclusive advertising in all their media and their initiatives have been lauded by the Australian public - (see link to Pro Bono Australia article below).

I think that the GSSB has a significant opportunity to advance the human rights of people with through the updating and formulation of the Standards. Disability is too often relegated as an issue to be addressed at another - later time - but it is now more than time.

Please contact me if you have any questions or if I can otherwise assist the GSSB's consideration.

Kindest regards

Catia Malaquias

<http://www.startingwithjulius.org.au/wp-content/uploads/2017/01/CORPORATE-SOCIAL-REPORTING-SWJ.pdf>

<https://vimeo.com/228747785>

Additional brief articles concerning Starting With Julius and Disability Inclusion as sustainable corporate responsibility strategies:

<http://www.businessanddisability.org/index.php/en/news-and-events/featured-initiatives/451-inclusive-advertising-communicating-inclusion-externally-strengthens-inclusion-internally>

<https://probonoaustralia.com.au/news/2017/01/australian-retailers-applauded-inclusive-advertising/>