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Item 02 – Proposed Project Working Group Composition for the Agriculture and Fishing Sector Standard

For GSSB approval

Date	30 March 2020
Meeting	23 April 2020
Project	Agriculture and Fishing Sector Standard, GRI Sector Program
Description	<p>The Global Sustainability Standards Board (GSSB) has initiated the GRI Sector Program with the Agriculture and Fishing Sector Standard as the second pilot project. In line with the GSSB's Due Process Protocol, a multi-stakeholder Project Working Group (PWG) will be formed to develop content for the development of a Sector Standard for agriculture and fishing.</p> <p>This document presents the proposed PWG composition for approval by the GSSB. Please note at this stage it does not include labor representatives. Two labor representatives will be confirmed at a later date.</p>

This document has been prepared by the GRI Standards Division. It is provided as a convenience to observers at meetings of the Global Sustainability Standards Board (GSSB), to assist them in following the Board's discussion. It does not represent an official position of the GSSB. Board positions are set out in the GRI Sustainability Reporting Standards. The GSSB is the independent standard setting body of GRI. For more information visit www.globalreporting.org.

Background

The Global Sustainability Standards Board (GSSB), GRI's independent standard setting body, has established the GRI Sector Program to better support organizations within a sector in understanding their impacts and the need to report on these. The GRI Standards Division has identified agriculture and fishing as high-priority from a sustainable development perspective. The GSSB approved the [Agriculture and Fishing Sector Standard - Project Proposal](#) on 10 December 2020.

In line with the GSSB's [Due Process Protocol](#), a multi-stakeholder Project Working Group (hereafter 'PWG') will be formed to develop content for an Agriculture and Fishing Sector Standard. The GRI Standards Division prepared the [Terms of Reference for the Agriculture and Fishing Project Working Group](#) and the [Application Form](#). The open call for applications started on 4 February 2020 and finished on 4 March 2020.

This document presents the proposed PWG composition for approval by the GSSB.

Overview of applications received

The GRI Standards Division (SD) received 189 full applications and an additional 13 applications which were incomplete and therefore not processed. Item 03, presented separately, includes an overview of all applications received and relevant background information for each. The applications have been anonymized and personal information has been removed. Seven applicants did not provide consent for their information to be shared, their details have been omitted from Item 03.

Table 1. Overview of applicants for the Agriculture and Fishing PWG by constituency and region

	Business	Civil Society	Investor	Labor	Mediating Institution	Total
Africa	13	3			22	38
Asia	8	8	4		6	26
Europe	22	12	2		26	62
Middle East		1			1	2
Latin America	9	4			15	28
North America	5	7	2		6	20
Oceania	5	1	1		6	13
Total	60	36	9	0	82	189

20 It has not been possible to finalize the nominations from the labor constituency. The Standards
21 Division is working with the labor constituency in line with the [Due Process](#) to identify possible
22 solutions to fill this gap.

23 *Selection process and criteria*

24 In line with the Due Process Protocol, the PWG membership should reflect a balance of multi-
25 stakeholder constituencies. As a minimum, the PWG shall have at least one person drawn from each
26 of the constituencies on which the membership of the GSSB is based: Business Enterprise (or
27 reporters more generally), Civil Society, Investment Institutions, Labor, and Mediating Institutions.
28 See page 6 of the [Terms of Reference for the Agriculture and Fishing Project Working Group](#) for a
29 description of each constituency group.

30 All applications were reviewed, and the Standards Division interviewed shortlisted candidates. In
31 selecting applicants, the Standards Division applied the criteria outlined on page 6 of the Terms of
32 Reference.

33 The principal criterion for selecting PWG members is the identification of the best profiles for the
34 job. Selection criteria also include relevant knowledge and experience in agriculture and fishing and
35 availability to perform the role. Geographical, gender and cultural diversity are also considered.

36 The following criteria have been considered:

- 37 • relevant knowledge of sustainability reporting for the sector
- 38 • familiarity with the needs of users of sustainability reports
- 39 • related experience with multi-stakeholder initiatives
- 40 • understanding of and willingness to work in a consensus-based, multi-stakeholder PWG
- 41 • ability to participate in PWG meetings held in English and provide written English feedback
42 when requested

43 In addition, agriculture and fishing is a sector with a diverse set of commodities; a diverse expertise
44 of the PWG members in growing of crops, production of livestock and fishing has been considered
45 in the selection process and this has resulted in 18 nominations to the PWG.

46 Please note the proposed PWG composition does not include labor representatives. Two labor
47 representatives will be confirmed at a later date.

48 **Proposed Project Working Group Composition**

49 Table 2 presents the proposed PWG Composition for GSSB approval. Personal information has
50 been taken out. Item 03 includes additional background information for each of the proposed
51 candidates; the organizations are listed by constituency in alphabetical order.

52 The Standards Division has aimed to ensure that the proposed composition represented a balanced
53 set of perspectives and expertise in different content-related areas, including:

- 54 • development of reporting guidelines and metrics for the agriculture and fishing sector;
- 55 • research in agriculture and fishing reporting practices and stakeholders' information needs;
- 56 • knowledge of specific topics, e.g. indigenous rights, small-holder livelihoods;
- 57 • different backgrounds in economic, environmental, and social fields; and
- 58 • development of sector policy and legislation.

Table 2. Proposed Project Working Group Composition

#	Position	Organization	Constituency	Region (Country)	Extract of background and experience
1	Head of Investor Relations, PRC	Halcyon Agri Corporation Limited	Business Enterprise	Asia (Singapore)	<ul style="list-style-type: none"> • 15+ years of experience in commodity trading sector and investor relation • Knowledge of economic impacts of agri-business operations, impact investment funds, supply chain transparency • Engagement with small holder farmers working on plantations across Asia and West Africa to ensure compliance with regulations and traceability
2	Head Sustainability Performance	Syngenta	Business Enterprise	Europe (Switzerland)	<ul style="list-style-type: none"> • 20+ years of experience in total across multiple mediating institutions, PWC, UNGC, IFC • Broad knowledge of topics such as climate change, environmental health and safety and CSR implementation programs • Expertise in working with famers on the production level, including land productivity, agrichemicals, biodiversity
3	Global Director, Corporate Affairs and Sustainability	Thai Union	Business Enterprise	Oceania (Australia)	<ul style="list-style-type: none"> • 25+ years of experience in total in private and non-for-profit sectors experience, including with the WWF • Substantial experience in fishing industry covering aquaculture and fish feed • Previous experience with palm oil, soy, timber
4	Sustainability Manager	JBS USA	Business Enterprise	North America (USA)	<ul style="list-style-type: none"> • Experience in livestock sector with the largest animal protein company in the world, including in beef, pork, poultry • Responsible for implementing JBS's sustainability program, across beef, pork, poultry, case ready, transportation and branded products businesses in North America, Europe, Australia and New Zealand. • Trained in animal and dairy sciences

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#	Position	Organization	Constituency	Region (Country)	Extract of background and experience
5	Head of Sustainability Performance & Reporting	Fonterra Co-operative Group Ltd	Business Enterprise	Oceania (New Zealand)	<ul style="list-style-type: none"> • 20 years in the dairy sector across farmer-facing services, manufacturing and sustainability and reporting. • Participation in the development of the Dairy Sustainability Framework including the definition of key performance indicators for reporting purposes • Expertise in responsible sourcing of agricultural commodities used as ingredients in Fonterra products
6	CSO, Director Feed and Nutrition	Grieg Seafood ASA	Business Enterprise	Europe (Norway)	<ul style="list-style-type: none"> • 30+ years of experience in farming and aquaculture • Was part of the steering committee of the multi-stakeholder ASC fish-feed commodity, participated in the Global Salmon Initiative • Trained scientist in fish nutrition and breeding
7	VP Corporate Responsibility & Sustainability	Olam International	Business Enterprise	(Europe) (UK)	<ul style="list-style-type: none"> • 25+ years of experience • Extensive experience in sustainability reporting across supply chains of palm oil, cocoa, rubber and etc. • Environmental background with a good knowledge of topics such as climate change, water, GHG emissions
8	Senior Attorney	Forest Peoples Programme	Civil Society Organization	North America (USA)	<ul style="list-style-type: none"> • Attorney with 20+ years of experience in human rights with international organizations and NGOs • Deep knowledge of topics such as land rights, indigenous rights and local communities, free prior and informed consent, remediation and access to remedy, and due diligence requirements around applicable law assessments
9	Scientist, Global Programs, Rainforest Alliance	Rainforest Alliance / Accountability Framework Initiative	Civil Society Organization	North America (USA)	<ul style="list-style-type: none"> • PhD in sustainable agriculture, 20+ years' experience in agricultural production, including in Africa, Asia, and South America • Steered Accountability Framework Initiative to set private companies' commitments to address issues in supply chains: deforestation conversion of natural ecosystems, human rights violations and etc.

#	Position	Organization	Constituency	Region (Country)	Extract of background and experience
10	Global Soy Lead	WWF	Civil Society Organization	South America (Brazil)	<ul style="list-style-type: none"> • Trained biologist, 30+ years of experience, policy expert on commodities and ecosystems • Coordinates action and guidelines to ensure transparent deforestation and conversion-free soy and beef supply chains • Extensive expertise in topics of land governance, food security, indigenous communities, protection of rare ecosystems
11	Country Director - Colombia	Solidaridad Network	Civil Society Organization	South America (Colombia)	<ul style="list-style-type: none"> • 15+ years of experience in international commodity trade and sustainability, including food processing and agriculture • Working with large food processing supply chain issues with a focus on Latin America • Knowledge of voluntary sustainability standards: UTZ/Rainforest Alliance, Organic and Fairtrade
12	Associate Director, Consumer Goods Research	Sustainalytics	Investment Institution	Europe (Germany)	<ul style="list-style-type: none"> • 10 years of experience across consumer goods sectors, including research on and assessment of ESG risk related to agriculture and fishing, impact investment and company rating methodologies • Substantial knowledge of issues such as human rights, working conditions, raw materials sourcing, supply chain transparency
13	VP, Impact Advisory and Finance department	Credit Suisse	Investment Institution	Asia (Singapore)	<ul style="list-style-type: none"> • Investment professional with 13-year career in commodity and agribusiness sectors, including palm oil, sugar, coffee, cocoa • Expertise in development of impact investment and reporting frameworks from investors 'and business' perspectives • Knowledge of green finance, due diligence, sustainability-linked loans, blended finance
14	Associate Consultant	Incite / Hong Kong Sustainable Seafood Coalition (HKSSC)	Mediating Institution	Africa / Asia (South Africa)	<ul style="list-style-type: none"> • 20+ years of experience in sustainability reporting and global fishing and fish trading across Asia and South Africa • Expertise in working with multi-stakeholder initiatives in the fishing sector (MSC), the Global Aquaculture Alliance (GAA) and the International Fishmeal & Fish Oil Organisation (IFFO)

#	Position	Organization	Constituency	Region (Country)	Extract of background and experience
					<ul style="list-style-type: none"> Expertise in developing supply chain risk assessment tools on (IUU) fishing and other issues
15	Senior Statistician, Statistics Governance and Quality Assurance	Food and Agriculture Organization of the United Nations	Mediating Institution	Europe (Italy)	<ul style="list-style-type: none"> 20+ years of experience, including in measurement of food security and sustainable agriculture, alignment of reporting frameworks and developing methodological tools and guidelines for collecting data Specific focus on SDGs monitoring under the custodianship of the FAO: crop, livestock and livestock production and productivity, cost of agriculture production, harvest and post-harvest food losses, water stress and other
16	Lead Research Seafood Stewardship Index	World Benchmarking Alliance	Mediating Institution	Europe (Netherlands)	<ul style="list-style-type: none"> 13+ years of experience in research on environmental economics and policy Knowledge of global fisheries and aquaculture sector, including seafood value chains, sector certifications and standards Expertise in developing new indicators to measure company performance for the global seafood sector
17	Director	Dairy Sustainability Framework	Mediating Institution	Europe (UK)	<ul style="list-style-type: none"> Global perspective on dairy issues. Led the development of the Dairy Sustainability Framework 30+ years' experience in a range of agricultural sectors and associated food systems development Extensive experience in coordinating multi-stakeholder groups at global level
18	Director of Global Agriculture Alliance	WBCSD	Mediating Institution	Europe (UK)	<ul style="list-style-type: none"> 20+ years of experience in private and non-for-profit sectors experience, including with the WWF UK Experience with largest supply-side agricultural companies and across supply chain from farmers to food processing Experts in biodiversity impacts

59 *Additional proposed outreach*

60 Because the development of the Sector Standard for the agriculture and fishing is a second pilot
61 project, the Standards Division considers additional engagement with experts prior to the public
62 exposure of value.

63 Given the sheer quantity and quality of applications received, the Standards Division proposes to
64 engage applicants with relevant expertise, who were not nominated to the PWG, throughout the
65 process. The Standards Division can call upon these experts to seek advice or feedback on specific
66 matters under consideration.

67 In addition, the Standards Division proposes to organize webinars and/or workshops during the
68 public comment period to engage specific constituencies and regions of the world not sufficiently
69 represented in the PWG, namely Latin America and Africa.

70 Questions for GSSB

- 71 • Does the GSSB approve the proposed composition of the Agriculture and Fishing Project
72 Working Group, as outlined in Table 2?

73 Next steps

74 Following GSSB approval, the Standards Division will confirm membership with selected candidates.

75 The Standards Divisions will continue to proactively seek involvement of the labor constituency and
76 will keep two labor nominations open.

77 The PWG will start their work in early May, with the exposure draft expected to be released for
78 public comment around Q4 2020 – Q1 2021. For more information, see page 7 of the [Terms of
79 Reference for the Agriculture and Fishing Project Working Group](#).

80 Given the current restrictions for travel due to the COVID-19, the original plan for engaging with
81 the PWG needs to be revised. It will not be possible to hold the in-person meeting in June. The
82 Standards Division will put in place an alternative schedule of meetings for content development
83 with the PWG.

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